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Titolo	American Presidential Candidate Spouses : The Public's Perspective // by Laurel Elder, Brian Frederick, Barbara Burrell
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Nota di contenuto	1. An Introduction to American Presidential Candidate Spouses -- 2. Understanding Public Opinion towards Presidential Candidate Spouses -- 3. Hillary Clinton v. Barbara Bush: Tradition Meets Change in the 1992 Presidential Campaign -- 4. Historic Firsts: Public Opinion toward Michelle Obama and Ann Romney in the 2012 Presidential Election -- 5. Breaking with the Past: Public Opinion towards Melania Trump and Bill Clinton in the 2016 Presidential Election -- 6. The Future of Public Opinion and Presidential Candidate Spouses.
Sommario/riassunto	The book offers a comprehensive analysis of public opinion toward presidential candidate spouses over the course of three decades, drawing on multiple theoretical frameworks including the concept of "new traditionalism" and a plethora of empirical data to explore why some spouses engender greater support than others—and what these reactions reveal about the American public and the gendered nature of the American presidency. Recognizing that presidential candidate

spouses are important but understudied political actors, this book provides extensive analysis of public evaluations of Bill Clinton and Melania Trump during the 2016 presidential election as well as the presidential candidate spouses in the 1992 and 2012 elections and places public reaction to these individuals in historical context. The book considers important trends in U.S. elections including party polarization from the distinctive vantage points of candidate spouses and explores the symbolic importance of historic firsts including the first African American candidate spouse and the first male candidate spouse. No other work provides a systematic exploration of public opinion towards candidate spouses as distinct political entities across the modern political era. .
