

1. Record Nr.	UNINA9910300425503321
Titolo	Roles, Trust, and Reputation in Social Media Knowledge Markets : Theory and Methods // edited by Elisa Bertino, Sorin Adam Matei
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-05467-8
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (198 p.)
Collana	Computational Social Sciences, , 2509-9574
Disciplina	004 006.312 300.1 519
Soggetti	Physics Data mining System theory Social sciences Application software Applications of Graph Theory and Complex Networks Data Mining and Knowledge Discovery Complex Systems Methodology of the Social Sciences Computer Appl. in Social and Behavioral Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I -- Chapter 1 - A Research Agenda for the Study of Entropic Social Structural Evolution, Functional Roles, Adhocratic Leadership Styles, and Credibility in Online Organizations and Knowledge Markets -- Chapter 2 - Building Trusted Social Media Communities: Organizations, Motivation, Reputation -- Part II -- Chapter 3 - Semantic and Social Spaces: Identifying Keyword Similarity with Relations -- Chapter 4 -- Emergent Social Roles in Wikipedia's Breaking New Collaborations -- Chapter 5 - Words and Networks: How Reliable are Network Data Constructed from Text Data? -- Chapter 6 - Predicting Low-Quality

Wikipedia Articles Using User's Judgments -- Part III -- Chapter 7 - From Invisible Algorithms to Interactive Affordances: Data after the Ideology of Machine Learning -- Part IV -- Chapter 8 - Iron Law of Oligarchy: Computational Institutions, Organization Fidelity, and Distributed Social Control -- Chapter 9 - Cultural Differences in Social Media: Trust and Authority -- Chapter 10 - Convincing Evidence -- Part V -- Chapter 11 - The Trajectory of Current and Future Knowledge Market Research: Insights from the First KredibleNet Workshop.

---

Sommario/riassunto

This title discusses the emerging trends in defining, measuring, and operationalizing reputation as a new and essential component of the knowledge that is generated and consumed online. The book also proposes a future research agenda related to these issues—with the ultimate goal of shaping the next generation of theoretical and analytic strategies needed for understanding how knowledge markets are influenced by social interactions and reputations built around functional roles. Roles, Trust, and Reputation in Social Media Knowledge Markets exposes issues that have not been satisfactorily dealt with in the current literature. In a broader sense, the volume aims to change the way in which knowledge generation in social media spaces is understood and utilized. The tools, theories, and methodologies proposed here offer concrete avenues for developing the next generation of research strategies and applications that will help: tomorrow's information consumers make smarter choices, developers to create new tools, and researchers to launch new research programs.

---