

1. Record Nr.	UNISA990002692500203316
Autore	COSMA, Simona
Titolo	Il CRM : un nuovo modello di relazione tra banca e cliente / Simona Cosma ; presentazione di Paola Schwizer : la qualita dei servizi bancari, la customer satisfaction e la customer loyalty
Pubbl/distr/stampa	Roma : Bancaria, copyr. 2003
ISBN	88-449-0541-8
Descrizione fisica	276 p. ; 24 cm
Collana	Banca e mercati ; 40
Disciplina	332.1
Soggetti	Banche - Clientela
Collocazione	P11 750
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910300311503321
Titolo	Glaucoma Surgery : Treatment and Techniques // edited by Luigi Caretti, Lucio Buratto
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-64855-1
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (VI, 133 p. 130 illus. in color.)
Disciplina	617.7
Soggetti	Ophthalmology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Surgical anatomy -- Anesthesia -- Perforating surgical techniques -- Non perforating surgical techniques -- Glaucoma drainages devices -- Peripheral surgical iridectomy -- Pediatric glaucoma -- New Micro-Invasive Glaucoma Surgeries (MIGS) -- Trabectome -- Hydrus -- Suprachoroideal devices -- XEN gel stent -- Glaucoma medical therapy -- Glaucoma laser treatment -- Glaucoma treatment choise -- Contibutors. .
Sommario/riassunto	This book illustrates effective surgical techniques for treating glaucoma in a practical and easy to follow format. Within the various chapters the different steps for all surgical procedures are clearly described to guide the reader through each clinical presentation. There are many drawings with detailed explanations regarding incisional surgical techniques such as trabeculectomy, shunts and non perforating techniques, canaloplasty and modern Microinvasive Glaucoma Surgeries (MIGSs). Surgical anatomy, different anesthetic techniques, medical therapy, laser treatments and choice of treatment to contrast glaucoma are also explained throughout the book. Finally there are three chapters on the most modern and effective surgical procedures, drawn up by leading internationally renowned ophthalmologists. This book will be an essential clinical resource for a wide range of readers including ophthalmologists in training, experienced surgeons and glaucoma specialists. .

