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Titolo	The Complete Business Guide for a Successful Medical Practice // edited by Neil Baum, Roger G. Bonds, Thomas Crawford, Karl J. Kreder, Koushik Shaw, Thomas Stringer, Raju Thomas
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ISBN	3-319-11095-0
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (281 p.)
Disciplina	353.6 610 610.6 616.12
Soggetti	Medicine - Practice Cardiology Surgery Health administration Practice and Hospital Management General Surgery Health Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Basics of the Business of Medicine -- Transitioning from Training to Practice -- Job Search -- Compensations Models, Patient Volume & the Pro Forma -- Insurances and Essential Fringe Benefits -- The Coding Aspect of the Business of Medicine -- Understanding Financial Statements -- Numbers You Need to Know -- The Revenue Cycle -- Stark Law Impact on Medical Practice -- Restrictive Covenants -- Medical Equipment: Leasing vs. Buying -- Ancillary Income -- Selecting Advisors -- Debt Reduction -- Becoming Financially Savvy -- Practice Buy-In Options: The Road to Partnership -- Marketing: Understanding the Modern Patient and Customer -- Building Your Career, Your Reputation and Your Personal Brand -- The Business Side of Developing a Social Media Presence into Your Medical Practice -- Burnout

Prevention for Practicing Physicians -- Future of Medicine --
Conclusion: Our Very Last Bottom Line.

Sommario/riassunto

This text provides physicians with the basic business skills in order for them to become involved in the financial aspect of their practices. The text will help the physician decide what kind of practice they would like to join (i.e. private practice, small group practice, solo practice, hospital employment, large group practice, academic medicine, or institutional\government practice) as well as understand the basics of contracting, restrictive covenants, and how to navigate the road to partnership. Additional topics covered include, monthly balance sheets, productivity, overhead costs and profits, trend analysis and benchmarking. Finally, the book provides advice on advisors that doctors will need to help with the business of their professional and personal lives. These include accountants, bankers, lawyers, insurance agents, and other financial advisors. The Complete Business Guide for a Successful Medical Practice provides a roadmap for physicians to be not only good clinical doctors but also good businessmen and businesswomen. It will help doctors make a difference in the lives of their patients as well as sound financial decisions for their practice.

Thank-you!
