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Sommario/riassunto	The story of the famed race to the Moon between the US and the USSR has been told countless times. The strategies of these two superpowers have often been paralleled in a way that highlights their fight for dominance and efforts to develop needed new technologies. This book will show how beneath these surface similarities, the two competing nations employed very different core tactics. It provides a new

perspective of the history of the space race by analyzing that history through philately - that is, from the images on postage stamps, post cards, and letters in circulation at that time. Through this fascinating historical visual record, the author shows how the propaganda-heavy approach of the USSR eventually lost out to the more pragmatic approach of the United States.
