

1. Record Nr.	UNINA990000732980403321
Autore	Le Corbusier <1887-1965>
Titolo	Le Corbusier et Pierre Jeanneret : oeuvre complete 1929-1934 / Le Corbusier
Pubbl/distr/stampa	Zurich : Editions d'Architecture, 1947
Descrizione fisica	208 p. : ill. ; 24 cm
Locazione	DCATA
Collocazione	542010 542072 I(FN) A 60
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Sul front.: Publiée par Willy Boesiger, Zurich. Introduction et textes par Le Corbusier

2. Record Nr.	UNINA9910300152003321
Autore	Cleff Thomas
Titolo	Exploratory Data Analysis in Business and Economics : An Introduction Using SPSS, Stata, and Excel / / by Thomas Cleff
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-01517-6
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (XXII, 215 p. 130 illus., 11 illus. in color.) : online resource
Disciplina	330.015195
Soggetti	Statistics Mathematical statistics Statistics for Business, Management, Economics, Finance, Insurance Statistics for Social Sciences, Humanities, Law Probability and Statistics in Computer Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Statistics and Empirical Research -- From Disarray to Dataset -- Univariate Data Analysis -- Bivariate Association.- Regression Analysis -- Time Series and Indices -- Cluster Analysis -- Factor Analysis -- Solutions to Chapter Exercises -- References and Bibliography -- Index.
Sommario/riassunto	In a world in which we are constantly surrounded by data, figures, and statistics, it is imperative to understand and to be able to use quantitative methods. Statistical models and methods are among the most important tools in economic analysis, decision-making and business planning. This textbook, "Exploratory Data Analysis in Business and Economics", aims to familiarise students of economics and business as well as practitioners in firms with the basic principles, techniques, and applications of descriptive statistics and data analysis. Drawing on practical examples from business settings, it demonstrates the basic descriptive methods of univariate and bivariate analysis. The textbook covers a range of subject matter, from data collection and scaling to the presentation and univariate analysis of quantitative data, and also includes analytic procedures for assessing bivariate

relationships. It does not confine itself to presenting descriptive statistics, but also addresses the use of computer programmes such as Excel, SPSS, and STATA, thus treating all of the topics typically covered in a university course on descriptive statistics. The German edition of this textbook is one of the “bestsellers” on the German market for literature in statistics.

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