

1. Record Nr.	UNINA9910300054203321
Titolo	Corporate Social Responsibility in the Maritime Industry // edited by Lisa Loloma Froholdt
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-69143-0
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (303 pages)
Collana	WMU Studies in Maritime Affairs, , 2196-8772 ; ; 5
Disciplina	387.0687
Soggetti	Law of the sea International law Social responsibility of business Law of the Sea, Air and Outer Space Corporate Social Responsibility
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Lisa Loloma Froholdt, Introduction -- Lisa Loloma Froholdt, The perception of Corporate Social Responsibility in the maritime industry -- Devinder Grewal, The Growth of CSR and its Acceptance in the Maritime Industry -- Yoshinobu Takei, Governance of Maritime Activities: Legal, Policy and Institutional Aspects -- Patrick Donner, George Theodoridis and Tafsir Johansson, Methods to Promote Improved Governance in Maritime Administrations of Developing Nations -- Momoko Kitada and Lise Synnøve Neeraas Langåker, Arctic Governance and Gender: Climate Change or Social Change? -- Neil Bellefontaine and Tafsir Johansson, Effective and Efficient Maritime Administration & Corporate Social Responsibility -- Aykut I.Ölçer and Fabio Ballini, Energy Management in the Maritime Industry -- Patrick Donner and Tafsir Johansson, Sulphur Directive, Short Sea Shipping & Corporate Social Responsibility in a EU Context -- D.S.H. Moon, J.K. Woo and T.G. Kim, Green Ports and Economic Opportunities -- Michael Baldauf, Knud Benedict, Matthias Kirchhoff, Michèle Schaub, Michael Gluch and Sandro Fischer, Energy-efficient Ship Operation - The Concept of Green Manoeuvring -- Ioannis Oikonomou, Aspasia Pastra and Ilias Visvikis, A Financial Business Case for Corporate Social

Responsibility -- Momoko Kitada and Pamela Tansey, Impacts of CSR on Women in the Maritime Sector -- Michael Ekow Manuel, Safety and Risk Management Considerations for CSR -- Jan Skovgaard, Response to institutional processes - A study of Corporate Social Responsibility in Danish shipping companies.

Sommario/riassunto

This book addresses the environmental, legal, social, and economic aspects of corporate social responsibility in the maritime industry. It discusses the voluntary aspects of the CSR concept and how the lines between informal and formal rules are merging and becoming fuzzy. Further, it shows how regulation is enhancing responsibility and sustainability in the maritime industry. The book gathers the experiences of the WMU, IMO, UN and public and private actors in developing and developed countries in the maritime industry.
