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| Autore                  | Kay Kavyta  |
| Titolo                  | New Indian Nuttahs : Comedy and Cultural Critique in Millennial India /<br>/ by Kavyta Kay  |
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| Edizione                | [1st ed. 2018.]   |
| Descrizione fisica      | 1 online resource (99 pages)  |
| Collana                 | Palgrave Studies in Comedy  |
| Disciplina              | 954   |
| Soggetti                | Popular Culture<br>Cultural policy<br>Culture—Study and teaching<br>Ethnology—Asia<br>Comedy<br>Cultural Policy and Politics<br>Cultural Theory<br>Asian Culture<br>Comedy Studies  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di contenuto       | 1. 'New' India and the nuttahs -- 2. Riffing India Comedy, Identity, and<br>Censorship -- 3. Women in internet comedy -- 4. Down to brown: A<br>footnote on British Asian and South Asian American comedy -- 5. The<br>currency of comedy.  |
| Sommario/riassunto      | This book takes a journey into the new and exciting created by a the<br>wave of Indian comedians today, described affectionately here as the<br>New Indian Nuttahs, and looks at what these tell us about identity,<br>“Indianness”, censorship, feminism, diaspora and millennial India. It<br>provides a unique analysis into the growing phenomenon of internet<br>comedy and into a dimension of Indian popular culture which has long<br>been dominated by the traditional film and television industries.<br>Through a mixture of close textual readings of online comedy videos<br>and interviews with content creators and consumers in India, this book<br>provides a fresh perspective on comedy studies in its approach to a |

global South context from a sociocultural perspective. As a protean form of new media, this has opened up new avenues of articulation, identification and disidentification and as such, this book makes a further contribution to South Asian, communication, media & cultural studies.

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