1. Record Nr. UNINA9910300027403321 Autore Voss Kimberly Wilmot Titolo Re-Evaluating Women's Page Journalism in the Post-World War II Era: Celebrating Soft News / / by Kimberly Wilmot Voss Pubbl/distr/stampa Cham: .: Springer International Publishing: .: Imprint: Palgrave Macmillan, , 2018 **ISBN** 3-319-96214-0 Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (225 pages) 071.3082 Disciplina Soggetti Journalism Communication United States—History World War, 1939-1945 Culture Gender Media and Communication **US History** History of World War II and the Holocaust Culture and Gender Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia 1. Introducing Post-World War II Women's Pages -- 2. The Growth of Nota di contenuto the Women's Page Community -- 3. Powerful Partnerships of Women's Page Editors and Club Women -- 4. Recognizing the Soft News of the Women's Pages -- 5. Women's Pages Cover Another F -- 6. Quilted News: Creating a New Definition for News -- 7. The Demise of the Women's Sections -- 8. Women's Page Journalists Across the Country. Sommario/riassunto Re-Evaluating Women's Page Journalism in the Post-World War II Era tells the stories of significant women's page journalists who contributed to the women's liberation movement and the journalism community. Previous versions of journalism history had reduced the role these women played at their newspapers and in their communities—if they were mentioned at all. For decades, the only place

for women in newspapers was the women's pages. While often

dismissed as fluff by management, these sections in fact documented social changes in communities. These women were smart, feisty and ahead of their times. They left a great legacy for today's women journalists. This book brings these individual women together and allows for a broader understanding of women's page journalism in the 1950s and 1960s. It details the significant roles they played in the post-World War II years, laying the foundation for a changing role for women.