

1. Record Nr.	UNINA9910300026903321
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Titolo	Cultural Diversity in the French Film Industry : Defending the Cultural Exception in a Digital Age // by Sarah Walkley
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-96923-4
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (286 pages)
Collana	New Directions in Cultural Policy Research, , 2730-924X
Disciplina	305.8
Soggetti	Cultural policy Mass media—Political aspects Motion pictures—European influences Motion pictures Cultural Policy and Politics Media Policy European Cinema and TV Film/TV Industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	List of figures -- List of tables -- Table of abbreviations -- 1. Introduction -- 2. Influence & identity: French motivation for defending cultural diversity -- 3. French film policy: Principles and practice -- 4. The trade and culture clash: The background to the current stalemate -- 5. The digital revolution: Evolving demand v. consistent policy making -- 6. Cultural diversity re-examined: The case for rethinking French film policy -- 7. The market test: Assessing cultural policy and cultural diversity in France -- 8. Conclusion -- Appendix -- Index.
Sommario/riassunto	This is the first book to examine whether France's ongoing defence of the cultural exception as a means to maintain cultural policies and defend cultural diversity is justifiable in the digital age. It questions whether the arrival of new players such as Apple and Netflix makes defence impossible, and whether an explosion in the number of films available makes policies for cultural promotion increasingly unnecessary. The book takes a critical look at French film policy to

establish whether it promotes cultural diversity across cinema and video on demand and the implications for ongoing defence of the cultural exception. Sarah Walkley ultimately makes the case for a more disciplined approach to discussion of the cultural exception and cultural diversity in France supporting ideological arguments about competition, freedom of expression, consumer choice and national identity with concrete evidence of the success of French policies in countering US film market dominance.
