

1. Record Nr.	UNINA990010015580403321
Autore	Garofalo, Giuseppe <1949- >
Titolo	Macroeconomia / Giuseppe Garofalo
Pubbl/distr/stampa	Torino : Giappichelli, 2015-
ISBN	978-88-348-6747-1
Descrizione fisica	v.
Disciplina	332
Locazione	DECBC
Collocazione	ECEP68A(1) ECEP68B(1) ECEP68C(1) ECEP68D(1)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Istituzioni di economia politica

- | | |
|-------------------------|--|
| 2. Record Nr. | UNIORUON00046507 |
| Autore | SINHA, Lakshmana Prasada |
| Titolo | Rupavijnana ki drishthi se magahi aura Bhojapuri / Lakshmana Prasada Sinha |
| Pubbl/distr/stampa | Pathana, : Amshukamala Prakashana, 1984 |
| Descrizione fisica | 308 p. ; 20 cm |
| Classificazione | SI II IND MC |
| Soggetti | LINGUE INDOARIE - DIALETTI |
| Lingua di pubblicazione | Hindi |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
-
- | | |
|--------------------|--|
| 3. Record Nr. | UNINA9910300001103321 |
| Autore | Danesi Marcel |
| Titolo | Of Cigarettes, High Heels, and Other Interesting Things : An Introduction to Semiotics / / by Marcel Danesi |
| Pubbl/distr/stampa | New York : , : Palgrave Macmillan US : , : Imprint : Palgrave Macmillan, , 2018 |
| ISBN | 9781349953486
1349953482 |
| Edizione | [3rd ed. 2018.] |
| Descrizione fisica | 1 online resource (IX, 236 p.) |
| Disciplina | 302.2 |
| Soggetti | Communication
Culture - Study and teaching
Semiotics
Popular culture
Ethnology
Sociolinguistics
Media and Communication
Cultural Studies
Popular Culture
Sociocultural Anthropology
Comunicació
Sociolingüística
Semiòtica |

Llibres electrònics

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Nota di contenuto

1. Cigarettes and High Heels: The Universe of Signs -- 2. What Does It Mean?: How Humans Represent the World -- 3. Make-Up: Why Do We Put It on? -- 4. Tell Me about Yourself: What Is Language? -- 5. Kisses Sweeter than Wine: Metaphor and the Making of Meaning -- 6. Now, You Tell Me About Yourself: Why Do We Tell Stories? -- 7. At Arm's Length: The Meanings of Spaces -- 8. What a Beautiful Ring!: The Meaning of Clothes and Objects -- 9. Art is Indistinguishable from Life: The Artistic Nature of the Human Species -- 10. There's More to Perfume than Smell: Advertising, Pop Culture, and Meme Culture.

Sommario/riassunto

This book deals with one the most interesting aspects of human life- the search for meaning. It discusses how the science of semiotics is equipped to provide insight on what meaning is and how we produce it. Why is it that certain people routinely put their survival at risk by smoking? Why is it that some women make locomotion difficult for themselves by donning high-heel footwear? Are there unconscious forces at work behind such strange behaviors? This book will attempt to answer such questions by claiming that these behaviors are meaningful in culture-specific ways. The discipline that studies such behaviors and their relation to meanings is called semiotics. Semiotics probes the human condition in its own peculiar way, by unraveling the meanings of signs, which motivate not only the wearing of high heel shoes, but also the construction of words and art forms. Now in its third edition, this landmark introduction to semiotics has been updated with a wealth of new content, focusing on the many developments in digital culture since the previous edition. With the addition of topics such as memes, Selfies, social media profiles, and even Mafia discourse, the new edition comprehensively covers new trends in culture while streamlining treatments of basic semiotics contents. Marcel Danesi is Professor of Semiotics and Anthropology at the University of Toronto, Canada. He is renowned for his work in several areas of semiotic study, including pop culture and metaphor. He has been a guest on several broadcast outlets, including National Public Radio. Among his major recent publications are *The History of the Kiss* (2013) and *Murder in Plain English*, with Michael Arntfield (2016). His work has been featured in the *New York Times*, *Toronto Star*, and *Psychology Today*, among other print publications. He is currently Editor-in-Chief of *Semiotica*, the leading journal in semiotics.