

1. Record Nr.	UNINA9910700335003321
Autore	Hausback B. P
Titolo	Sutter Buttes [[electronic resource]] : the lone volcano in California's Great Valley / / Brian P. Hausback, L.J. Patrick Muffler, and Michael A. Clynne
Pubbl/distr/stampa	Menlo Park, Calif. : , : U.S. Dept. of the Interior, U.S. Geological Survey, , [2011]
Descrizione fisica	1 online resource (4 unnumbered pages) : color illustrations, color map
Collana	U.S. Geological Survey - Reducing the risk from volcano hazards Fact sheet ; ; 2011-3024
Altri autori (Persone)	MufflerL. J. Patrick <1937-> (Leroy J. Patrick) ClynneM. A
Soggetti	Volcanoes - California - Central Valley (Valley) Geology, Stratigraphic - Pleistocene Sutter Buttes (Calif.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed on June 24, 2011). "March 2011."
Nota di bibliografia	Includes bibliographical references (page [4]).

2. Record Nr.	UNINA9910299999803321
Autore	Berger Arthur Asa
Titolo	Cultural Perspectives on Millennials / / by Arthur Asa Berger
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319696850 3319696858
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XVII, 137 p. 27 illus., 15 illus. in color.)
Collana	Palgrave pivot
Disciplina	302.23
Soggetti	Communication Youth - Social life and customs Ethnology - America Culture Popular culture Media and Communication Youth Culture American Culture Popular Culture Global and International Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: The Mind and Psyche of Millennials -- Chapter 3: A Sociology of Millennials -- Chapter 4: Myth and Millennials -- Chapter 5: Millennials and the Media -- Chapter 6: Marketing to Millennials -- Chapter 7: Millennials as Shoppers and Consumers -- Chapter 8: Postmodernism and Millennials -- Chapter 9: Politics and Millennials -- Chapter 10: Sexual Identity, Gender, and the Millennials -- Chapter 11: Coda.
Sommario/riassunto	This book provides a cultural studies analysis of Millennials and their impact on American culture and society. Beginning with an introduction that touches upon which part of the population is described as Millennial, the book also explores the Millennial psyche, marketing to Millennials, Millennials' purchasing preferences, gender and sexuality

among Millennials, and Millennials and their relation to postmodernism, among other things. *Cultural Perspectives on Millennials* is designed for students taking courses in cultural studies, sociology, American studies and related fields. It is written in an accessible style and makes use of numerous quotations from writers and thinkers who have written about Millennials. It is illustrated by the author. Arthur Asa Berger is Professor Emeritus of Broadcast and Electronic Communication Arts at San Francisco State University, USA. He is author of more than one hundred articles and seventy books on media, popular culture, humor, and tourism.
