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	Soggetti	Computational intelligence Engineering design Emotions Industrial engineering Production engineering User interfaces (Computer systems) Human-computer interaction Computational Intelligence Engineering Design Emotion Industrial and Production Engineering User Interfaces and Human Computer Interaction
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	Sommario/riassunto	This book discusses the latest advances in affective and pleasurable design. It reports on important theoretical and practical issues, covering a wealth of topics including aesthetics in product and system design, design-driven innovation, affective computing, evaluation tools for emotion, Kansei engineering for products and services, and many more. This timely survey addresses experts and industry practitioners

with different backgrounds, such as industrial designers, emotion designers, ethnographers, human–computer interaction researchers, human factors engineers, interaction designers, mobile product designers, and vehicle system designers. Based on the AHFE 2017 International Conference on Affective and Pleasurable Design, held on July 17–21, 2017, in Los Angeles, California, USA, the book provides an inspiring guide for all researchers and professionals in the field of design.