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   Titolo   Advances in Cross-Cultural Decision Making : Proceedings of the AHFE 2017 International Conference on Cross-Cultural Decision Making, July 17-21, 2017, The Westin Bonaventure Hotel, Los Angeles, California, USA / / edited by Mark Hoffman

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   Soggetti   Computational intelligence
   International business enterprises—Cross-cultural studies
   Culture
   Computer simulation
   Computational Intelligence
   Cross-Cultural Management
   Global/International Culture
   Simulation and Modeling

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Nota di bibliografia   Includes bibliographical references at the end of each chapters and index.

   Nota di contenuto   A cross-cultural comparison of the accuracy of personality judgements made through social media -- Autochthonous materials & traditional manufacturing methods: Analysis based on cultural and historical features -- Comparison of cross-cultural reactions to crisis events via language and emoticon use -- Geo-tagged social media data as a proxy for urban mobility -- Veterans in STEM: Supporting the transition from military culture to the culture of college -- Nationalism, patriotism and multinational decision-making competence: Evidence from a situation judgment test -- Cultural and social determinants of working conditions in Europe -- Organization & cultural impact of microservices architecture -- Enabling mixed method modeling through the use of causal networks -- A fast track approach towards

automatic detection of Gray Zone activities from text -- Challenges and opportunities in gray zone "combat" -- Intra-group tension under inter-group conflict: A generative model using group social norms and identity -- Designing culturally appropriate responses to culturally influenced computer usage behaviours -- Analyzing various functions of prefrontal cortex (PFC) in decision making via brain imaging techniques. .

Sommario/riassunto	This book reports on the latest advances in understanding cross-cultural decision and human cognition with respect to various cultural constructs, such as geographical, historical, sociological, and organizational cultures. It addresses researchers, scholars, and industry practitioners from diverse fields, including sociology, linguistics, business, military science, psychology, human factors research, neuroscience, and education. The book covers a wealth of topics, including: analyses of historical events and intercultural competence; commercial applications of social-cultural science; the study of decision-making similarities (and differences) across cultures; cultural behavioral modeling and simulation technology; and social networks and studies on group communication alike. It also reports on real-world case studies relevant to cross-cultural decision-making. The book's main goal is to combine studies from other relevant disciplines such as causal analysis in complex environments, team decision making and social changes to develop a more holistic understanding of the decisions that people, groups, and societies make, so as to improve our ability to forecast and plan for the future. Based on the AHFE 2017 International Conference on Cross-Cultural Decision Making (CCDM), held on July 17–21, 2017, in Los Angeles, California, USA, this book offers a multidisciplinary view on the impact of culture on people's cognition and behavior, and a timely reference guide to new applications and future challenges.