1. Record Nr.   UNINA9910299822403321

   Titolo   Advances in Social Media Analysis / / edited by Mohamed Medhat
                        Gaber, Mihaela Cocea, Nirmalie Wiratunga, Ayse Goker

   Pubbl/distr/stampa   Cham : , : Springer International Publishing : , : Imprint : Springer, ,
                        2015

   ISBN   3-319-18458-X

   Edizione   [1st ed. 2015.]

   Descrizione fisica   1 online resource (VII, 151 p. 29 illus.)

   Collana   Studies in Computational Intelligence, , 1860-949X ; ; 602

   Disciplina   302.231

   Soggetti   Computational intelligence
                        Artificial intelligence
                        Computational Intelligence
                        Artificial Intelligence

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Note generali   Bibliographic Level Mode of Issuance: Monograph

   Nota di contenuto   Case-Studies in Mining User-Generated Reviews for Recommendation
                        -- Mining Newsworthy Topics from Social Media -- Sentiment Analysis
                        Using Supervised Learning with Domain-Adaptation and Sentence-
                        Based Analysis -- Pattern-based Emotion Classification on Social Media
                        -- Entity-based Opinion Mining from Text and Multimedia --
                        Predicting Emotion Labels for Chinese Microblog Texts.

   Sommario/riassunto   This volume presents a collection of carefully selected contributions in
                        the area of social media analysis. Each chapter opens up a number of
                        research directions that have the potential to be taken on further in this
                        rapidly growing area of research. The chapters are diverse enough to
                        serve a number of directions of research with Sentiment Analysis as the
                        dominant topic in the book. The authors have provided a broad range
                        of research achievements from multimodal sentiment identification to
                        emotion detection in a Chinese microblogging website. The book will
                        be useful to research students, academics and practitioners in the area
                        of social media analysis. .