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Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Military Uniforms and the Making of a National Industry -- Chapter 3. The Government Takes Control -- Chapter 4. The Clothing and Woollen Cloth Factories Following the First World War -- Chapter 5. The Clothing Factory during the 1930s and the Second World War -- Chapter 6. Building a New Clothing Factory – 1950s to 1971 -- Chapter 7. Science Takes Command -- Chapter 8. Driving Forces of Military Innovation -- Chapter 9. Military Control over Intellectual Property -- Chapter 10. The Government Relinquishes Control -- Chapter 11. Conclusions -- Epilogue -- Appendices -- Index.
Sommario/riassunto	This book reveals the business history of the Australian Government Clothing Factory as it introduced innovative changes in the production and design of the Australian Army uniform during the twentieth

century. While adopting a Schumpeterian interpretation of the concept of innovation, Anneke van Mosseveld traces the driving forces behind innovation and delivers a comprehensive explanation of the resulting changes in the combat uniform. Using an array of archival sources, this book displays details of extensive collaborations between the factory, the Army and scientists in the development of camouflage patterns and military textiles. It uncovers a system of intellectual property management to protect the designs of the uniform, and delivers new insights into the wider economic influences and industry linkages of the Government owned factory.
