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Titolo	International Operations Networks // edited by John Johansen, Sami Farooq, Yang Cheng
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ISBN	1-4471-5646-3
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (187 p.)
Collana	SpringerBriefs in Applied Sciences and Technology
Disciplina	620 658.5 670
Soggetti	Manufactures Production management Manufacturing, Machines, Tools, Processes Operations Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	1 Relating the firm's global production network to its strategy.- 2 The whole picture: integrating site and network dimensions in site roles -- 3 Exploring operations of manufacturing plant types in international context -- 4 A cumulative model of evolving plant roles – building production, supply chain and development competences -- 5 Exploring the changing roles of Western subsidiaries in China – balancing global priorities with local demands -- 6 Design and Management of (multi-site) Global Operations Networks by using Ferdows' factory role model -- 7 Knowledge Transfer and Manufacturing Relocation in International Manufacturing Networks -- 8 Coordinating Production Improvement in International Production Networks: What's new? -- 9 What's High-value engineering (HVE) and its influencing factors in international network operations? -- 10 Exploring trajectories of distributed development: A study of two Danish manufacturers -- 11 Global operations: A review and outlook.
Sommario/riassunto	Although the area of International Manufacturing Network (IMN) and International Operations Network (ION) has received considerable attention in the literature, most of studies appear multifaceted and

interdisciplinary, and thereby require thorough investigation from both academic and practical perspectives, in order to deepen our related understanding. The book seeks advanced contributions that will combine theoretical insights and empirical experience by offering a detailed examination of IMN and, further, ION from various perspectives. This book can be used as a reference material for scholarpractitioners, business executives, and university researchers who need to deepen their understanding on the importance and influence of IMN and ION as well as their development. The book is important because there are few reference/resource materials available related to IMN and ION.
