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Altri autori (Persone)	BonessoSara
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Nota di contenuto	Conté: 1. Leveraging on Projects to Strategically Organize Open Innovation / Sara Bonesso and Anna Comacchio -- 2. Exploring the Knowledge Space Through Project-Based Sourcing / Sara Bonesso, Anna Comacchio and Claudio Pizzi -- 3. A Project-Based Perspective on Complex Product Development / Markus Becker, Luisa Errichiello and Francesco Zirpoli -- 4. Analysis of In-licensing Decisions at a Project and Firm-Level: Evidence from the Biopharmaceutical Industry / Giulia Trombini -- 5. Open Innovation at Project Level: Key Issues and Future Research Agenda/ Sara Bonesso, Anna Comacchio and Claudio Pizzi
Sommario/riassunto	"Enriching understanding of the current theoretical debate on project-based open innovation, 'Project-based Knowledge in Organizing Open Innovation' draws on innovation management literature and knowledge-based perspectives to investigate the relationship between knowledge development at project level and the strategic organization of open innovation. Addressing the still open issue of how the firm level should be complemented by studies at the project level of analysis, this book provides theoretical and empirical arguments on the advantages of a more fine-grained level of analysis to understand how firms organize their innovation processes across boundaries. The book

also addresses the emerging interest in the management literature on project-based organizations, and on the relevance of project forms of organizing in a knowledge-based economy. Through field research in different industrial settings , this book provides empirical evidence on how firms design open innovation project-by-project and it will appeal to scholars and students in business and management, in particular those in innovation management, organization theory, and strategic management."--Informació proporcionada per l'editor
