Record Nr. UNINA9910299711903321 Autore Ying Zhong Titolo Project communication management in complex environments // Zhong Ying, Low Sui Pheng Singapore:,: Springer,, 2014 Pubbl/distr/stampa 981-4560-64-2 **ISBN** Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (x, 205 pages): illustrations (some color) Collana Gale eBooks Disciplina 658.404 Soggetti Project management Communication in the building trades Communication in management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Introduction -- Complexity Theory Review -- Theoretical Review on Crisis and Communication Management -- Conceptual Framework --Research Methodology -- Data Analysis -- Conclusions and Recommendations. Sommario/riassunto This unique book that deals with project communication management in complex environments, taking a leaf from China's experience with a major earthquake in Sichuan, would be a timely contribution to fill this lacuna. Readers would be able to understand how companies and organizations that are unprepared for crisis management would react to their detriment. The lessons provided in this book are the only one of its kind to highlight the lessons for companies and organizations to prepare themselves for successful project communication management through the complexity-informed framework. Although the book is written by two building professionals, the concepts and lessons

shipyards, etc.

presented are generic and equally applicable for businesses outside of the construction industry; for example, for airports, resorts, hotels,