Record Nr. UNINA9910450875103321 Autore Bailey David <1966, > **Titolo** Making transnationals accountable: a significant step for Britain // David Bailey, George Harte, and Roger Sugden London;; New York:,: Routledge,, 1994 Pubbl/distr/stampa **ISBN** 0-203-31362-3 1-134-91543-8 1-280-35421-6 0-203-01666-1 Descrizione fisica 1 online resource (257 p.) Altri autori (Persone) HarteGeorge <1954-> SugdenRoger Disciplina 338.8/8 Soggetti International business enterprises - Government policy **Business enterprises** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 227-239) and index. Nota di contenuto Book Cover; Title; Contents; List of tables; Acknowledgements; THE POSSIBILITY OF A STRATEGY: BRITAIN'S RECENT ATTITUDE; CONTRASTING ATTITUDES ELSEWHERE; A MONITORING STRATEGY; ISSUES OF CONCERN; THE FORM OF ACCOUNT; TOWARDS AN ECONOMIC AND SOCIAL ACCOUNT: A CASE STUDY; DISCUSSION OF THE GLAXO CASE STUDY; CO-OPERATION BETWEEN COUNTRIES; A SIGNIFICANT STEP FOR BRITAIN; Bibliography; Index Sommario/riassunto With transnationals now of immense significance to many economies and thus seeming to have immense leverage over host governments, this book looks at what can be done to influence the behaviour of these

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Jane Kamensky

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