Record Nr. UNINA9910299688703321 Autore Vong John Titolo Emerging Technologies for Emerging Markets / / by John Vong, Insu Song Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2015 Pubbl/distr/stampa **ISBN** 981-287-347-3 Edizione [1st ed. 2015.] Descrizione fisica 1 online resource (216 p.) Topics in Intelligent Engineering and Informatics, , 2193-942X;; 11 Collana Disciplina 338.064091724 Soggetti **Telecommunication** Technological innovations Computer networks Medical informatics Social sciences - Mathematics Communications Engineering, Networks Innovation and Technology Management Computer Communication Networks **Health Informatics** Mathematics in Business, Economics and Finance Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references at the end of each chapters. Nota di contenuto Mobility Technology Solutions can Reduce Interest Rates of Microfinance Loans -- Microfinance and Gender Equality in Indonesia -- Lowering the Interest Burden for Microfinance -- Automated Health Care Services -- Securing Online Medical Data -- Important Factors in Choosing Tertiary Education Institutes -- Application of ICT to Improve Rural Livelihood in Vietnam. Sommario/riassunto This book introduces inclusive-cost-effective (ICE) approaches that have the potential to transform all aspects of daily lives of people at the base of the pyramid in the economic scale, who represent more than 75% of the world population. ICE means that the approaches must meet the affordability level at the base of the pyramid. This includes mobile

banking and financial service technologies, mobile education, rural information and communication technologies, telemedicine, e-Health,

and health social networks. This monograph is a compulsory reading for not only technology innovators, but also economists, social entrepreneurs, development specialists, health specialists, bankers and researchers and policy thinkers on technology and economic development.