

1. Record Nr.	UNINA9910299672903321
Autore	Wong Christina W.Y
Titolo	Environmental Management : The Supply Chain Perspective // by Christina W.Y. Wong, Kee-hung Lai, Y.H. Venus Lun, T.C. Edwin Cheng
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-23681-4
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (149 p.)
Collana	SpringerBriefs in Applied Sciences and Technology, , 2191-530X
Disciplina	620
Soggetti	Engineering economics Engineering economy Environmental economics Environmental management Engineering Economics, Organization, Logistics, Marketing Environmental Economics Environmental Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	1 Environmental management -- 2 Environmental management practices with supply chain efforts -- 3 Collaborative environmental management -- 4 Organizational capabilities -- 5 Closed loop supply chain.
Sommario/riassunto	In view of the increasing quest for environmental management in businesses, this book provides a good reference to firms to understand how they may manage their supply chains to improve business and environmental performance. The book consists of six chapters covering such topics as environmental management, environmental management practices with supply chain efforts, collaborative environmental management, organizational capabilities in environmental management, environmental disclosure, and closed-loop supply chains. The book presents theory-driven discussions on the link between environmental management and business performance in the context of supply chain management. The book will be useful for firms to learn from the research findings and real-life

cases to develop plans to implement environmental management practices jointly with supply chain partners.
