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Nota di contenuto	<ul> <li>""Preface""; ""Acknowledgments""; ""Contents""; ""Contributors""; ""Part IDepicting Data in Graphical Form""; ""1 Show, Don't Tell""; "Abstract""; ""1.1 Between Worlds""; ""1.2 My Life in Data""; ""1.3 Money Troubles""; ""1.4 A Story to Behold""; ""1.5 Playing with Data"; ""1.6 Shifts in Power""; ""1.7 A Familiar Tune""; ""1.8 The Missing Link""; ""References""; ""2 Giving Shape to Data"; ""Abstract""; ""2.1 Introduction""; ""2.2 Designing Data""; ""2.2.1 Data Relationship Dynamics""; ""2.2.1.1 Action and Perception""; ""2.2.1.2 Enaction and Environment""</li> <li>""2.3 Giving Shape and Meaning to ``Big Data""""2.3.1 The Appearance and Shape of Massive Datasets""; ""2.3.1.1 Perception and Sensation""; ""2.3.1.2 The Role of Aesthetic Perception"; ""2.3.2 Moving Toward Concrete Data Design"; ""2.3.2.1 Clarity is Aesthetics""; ""2.3.2.2 Data Gestaltung""; ""2.4 Conclusion"; ""Part IIVisually Representingand</li> </ul>

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Explaining Data""; ""3 The New Aesthetic of Data Narrative""; ""Abstract""; ""3.1 La Lettura, Visual Data""; ""3.1.1 Story! Catchy, and Layered""; ""3.1.2 Constraints, as a Resource""; ""3.1.3 Visual Models and Metaphors: Pushing Forward, Always"" ""3.1.4 And, the Readers?""""3.2 A Method from Practice""; ""3.3 Which Came First, the Question or the Dataset (or the Visualization Itself)?""; ""3.3.1 Visual-driven Approach""; ""3.3.1.1 ``Why Don't We Visualize This: Like This---?"""; ""Divergent Times: Atlases of World Histories""; ""3.3.2 Data-driven Approach""; ""3.3.2.1 Painters in the Making""; ""3.4 The Importance of Inspiration from Different Contexts"; ""3.4.1 Before I Think I Draw""; ""3.4.2 Theory in Practice""; ""3.4.2.1 The Brain Drain and a Visit to Moma's Inventing Abstraction Exhibition"" ""3.4.2.2 Nobel Prizes and Laureates and John Cage""""3.5 Conclusion""; ""Credit and Acknowledgments""; ""References""; ""4 A Process Dedicated to Cognition and Memory"; ""Abstract""; ""4.1 Introduction""; ""4.2 Esthetics as a Tool""; ""4.3 Imagery and Cognition""; ""4.4 Case Study: Invisible Montpellier""; ""4.4.1 Approach""; ""4.4.2 Challenges""; ""4.4.3 Process of Visualizing the Data""; ""4.4.4 Iteration""; ""4.4.5 Final Result""; ""References""; ""5 Graphics Lies, Misleading Visuals""; ""Abstract""; ""5.1 Introduction""; ""5.2 Becoming a Good Liar"" "5.2.1 Hiding Relevant Data to Highlight What Benefits Us"""5.2.2 Displaying Too Much Data to Obscure Reality"; ""5.2.3 Using Graphic Forms in Inappropriate Ways (Distorting the Data)""; ""5.3 The Ignorance of Evidence-Driven Communicators""; ""5.4 Conclusion: Fighting Noise with Knowledge"; ""References"; ""Part IIIMapping and Visualizing Data""; ""6 atNight: Nocturnal Landscapes and Invisible Networks""; ""Abstract""; ""6.1 An Approach to the Intangible Aspects of the City""; ""6.1.1 The Agency of Mapping""; ""6.2 Nocturnal Landscapes: Uncharted Territories Approach"" ""6.3 Urban Analysis""

## Sommario/riassunto

The present work provides a platform for leading data designers whose vision and creativity help us to anticipate major changes occurring in the data design field, and pre-empt the future. Each of them strives to provide new answers to the question, "What challenges await data design?" To avoid falling into too narrow a mind-set, each works hard to elucidate the breadth of data design today and to demonstrate its widespread application across a variety of business sectors. With end users in mind, designer-contributors bring to light the myriad of purposes for which the field was originally intended, forging the bond even further between data design and the aims and intentions of those who contribute to it. The first seven parts of the book outline the scope of data design, and presents a line-up of "viewpoints" that highlight this discipline's main topics, and offers an in-depth look into practices boasting both foresight and imagination. The eighth and final part features a series of interviews with data designers and artists whose methods embody originality and marked singularity. As a result, a number of enlightening concepts and bright ideas unfold within the confines of this book to help dispel the thick fog around this new and still relatively unknown discipline. A plethora of equally eye-opening and edifying new terms, words, and key expressions also unfurl. Informing, influencing, and inspiring are just a few of the buzz words belonging to an initiative that is, first and foremost, a creative one, not to mention the possibility to discern the ever-changing and naturally complex nature of today's datasphere. Providing an invaluable and cutting-edge resource for design researchers, this work is also intended for students, professionals and practitioners involved in data design, interaction design, digital & media design, data & information visualization, computer science and engineering.