

1. Record Nr.	UNINA9910299659003321
Titolo	Innovation and the Entrepreneurial University // edited by Dirk Meissner, Erkan Erdil, Joanna Chataway
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-62649-3
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (325 pages)
Collana	Science, Technology and Innovation Studies, , 2570-1509
Disciplina	658.421
Soggetti	Economic policy Entrepreneurship Higher education R & D/Technology Policy Higher Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The book explores different approaches towards the 'entrepreneurial university' paradigm, explores channels and mechanism used by universities to implement the paradigm and contributes to the public discussion on the impact of commercialization on university research and knowledge. It argues that different types of university-industry interaction may have repercussions even on funding of basic research if an appropriate balance is ensured between the two. University activities – both research and education in all forms – should provide economic and social relevance directed towards open science and open innovation. This book adds value to current knowledge by presenting both a conceptual framework and case studies which describe different contexts.