

1. Record Nr.	UNINA9910299658003321
Autore	Kolmar Martin
Titolo	Workbook for Principles of Microeconomics / / by Martin Kolmar, Magnus Hoffmann
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-62662-0
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (IX, 242 p. 90 illus.)
Collana	Springer Texts in Business and Economics, , 2192-4341
Disciplina	338.5
Soggetti	Microeconomics Experimental economics Economics - History Game theory Evolutionary economics Institutional economics Experimental Economics History of Economic Thought and Methodology Game Theory Institutional and Evolutionary Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	First Principles -- Gains from Trade -- Markets and Institutions - Introduction -- Supply and Demand -- Normative Economics -- Externalities -- Decisions and Consumer Behavior -- Costs -- A Second Look -- Firm Behavior in Monopolistic Markets -- Principles of Game Theories -- Firm Behavior in Oligopolistic Markets -- Elasticity.
Sommario/riassunto	This is the companion workbook for the textbook Principles of Microeconomics. Each chapter features a wide variety of exercises, ranging from basic multiple-choice questions to challenging mathematical problems and case study scenarios. The textbook pursues an integrative approach to modern microeconomics by critically reflecting on the main findings of economics from a philosophical standpoint and comparing them to approaches found in the social sciences. It adopts an institutional perspective to analyze the

potential and limitations of different market types, and highlights implications for the design of the legal system and business practices throughout. In addition to traditional rational-choice models, important findings from behavioral economics and psychology are also presented.
