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Business Ecosystems on Innovation Based Industries. A Research on the Mechanical Sector in Italy -- Chapter10: Energy Perspective 2030 for Ukraine in the Context of the EU Integration -- Chapter11: Quality Management Determinants of Hospital Services. Case Study: Pneumophthysiology Hospitals in Romania -- Chapter12: Taxation in Emerging Market and Middle-Income Economies –Similarities and Differences Between Country from Europe and Central Asia -- Chapter13: The Audit of SME's Informatics Systems -- Chapter14: Empirical Analysis of the Relationship Between CSR and Company's Market Capitalization. Evidence from Bucharest Stock Exchange -- Chapter15: Study of Behavior Dimensions of the European Consumer of Financial Products and Services -- Chapter16: The Investment on Capital Market: from Target Price Valuation Models to Investor Final Decision -- Chapter17: Evaluation of Female Entrepreneurs' Emotional Feedback -- Chapter18: Creative Economy and Competitiveness: Case of Ukraine -- Chapter19: Dynamics of the Transaction Sector in the Countries of the Eurasian Economic Union -- Chapter20: Globalization Is Dead, Long Live the Globalization! -- Chapter21: Role of Corporate Governance in the Context of Globalization -- Chapter22: Financial Synergies of Mergers and Acquisitions: Between Intentions and Achievements.- Chapter23: Rural and Gastronomical Tourism in Baltic Countries -- Chapter24: The Dynamics of the Global Multinationals – Determinants of New Global Configurations and New Management Challenges -- Chapter25: International Exchanges in a Globalized World -- Chapter26: Global Powers and the International Currencies - What Does the Last Years Suggest for the Future? -- Chapter27: The e-Government Role in the Future of Jobs in Accounting and in Auditing: a Theoretical Proposal Applied to the Italian Public Sector -- Chapter28: The Fascination of History Ignored – Explosive Economic Paths for Which We Pay a Huge Price -- Chapter29: Sales Management Mechanism and Methodologies for Solving the Problems of Special-Purpose Products Management and Sales -- Chapter:30 Short-termism: A Step Forward towards Long-term Performance or a Dead-end -- Chapter31: Cultural and Creative Economy. Challenges and Opportunities for Romania -- Chapter32: The Challenge of Managing Knowledge Workers and Their Skills -- Chapter33: Brand Unhappiness on Social Media -- Chapter34: Sustainable Growth Rate: an Analysis Regarding the Most Traded Companies on the Bucharest Stock Exchange -- Chapter35: Comparative Assessment of the Income and Productivity Convergence of Albania and Western Balkans to the European Union -- Chapter36: Strategic Analysis and Evaluation of a Research University's Performance. .

Sommario/riassunto

This proceedings volume provides current research on emerging issues in business, economics and finance in the global economy with particular emphasis on Eastern Europe. Featuring selected papers from the 2017 International Economics Conference in Sibiu (IECS) organized by the Lucian Blaga University of Sibiu, Romania, the contributing chapters consider new business models, theories, practices and instruments from advanced and emerging economies in the context of recent global trends. After over 20 years of increasing openness and liberation of the world economy, recent events in regions such as Europe, USA and Asia have created challenges to the idea of globalization and integration. There is a delay between the real-world economic changes and the reflection of such changes in the economic research literature. The 2017 IECS conference and the enclosed papers aim to fill this gap in the study of globalization, covering diverse topics such as business administration, sustainability, corporate social

responsibility, finance, accounting, tourism and business informatics.
