

1. Record Nr.	UNINA9910299654703321
Titolo	The Palgrave Handbook on the Economics of Manipulation in Sport // edited by Markus Breuer, David Forrest
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319773896 3319773895
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (339 pages)
Disciplina	338.47796
Soggetti	Sports - Economic aspects Management Sports - Sociological aspects Sports Economics Sport Sociology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction (Markus Breuer, David Forrest) -- 2. Different Types of Manipulation in Sport (Wladimir Andreff) -- 3. The impact of manipulation on the global demand for sport (Marcus Harms, Sebastian Kaiser-Jovy) -- 4. Trends in Professional Sport Organisations & Sport Management and their Market Impact (Terry Byers) -- 5. Doping in high-performance sport - the economic perspective (Frank Daumann) -- 6. match-fixing (David Forrest) -- 7. Multi-Club Ownerships (Markus Breuer) -- 8. Financial doping and financial fair play in European club football competitions (Mathias Schubert, Sean Hamil) -- 9. Financial Regulation as an Anticompetitive Institution (Oliver Budzinski) -- 10. The Use of Forensic Statistics to Identify Corruption in Sport (Ian MacHale) -- 11. International Legal Perspectives (Kevin Carpenter) -- 12. The Role of the Court of Arbitration for Sport (CAS) in Countering the Manipulation of Sport (Ian Blackshaw) -- 13. Governance in Sports Organisations (Wolfgang Maennig) -- 14. Corruption in the Bidding, Construction, and Organisation of Mega-Events: An Analysis of the Olympics and World Cup (Victor Matheson,

Daniel Schwab, Patrick Koval) -- 15. FIFA - Where Crime Pays (Bruce Bean) -- 16. Reflections (David Forrest, Markus Breuer).

Sommario/riassunto

Sport has enjoyed steadily increasing prominence and economic importance since the Millennium. But threats to its integrity appear to have grown in parallel, undermining the very sense of innocence and fun which is an important part of its appeal. Threats to the spirit of sport come from internal, external and even state actors, who seek either to manipulate events on the field or to exploit the institutions of sport for their own ends. As the reputation of sport becomes more tarnished as a result, its sustainability as a significant part of the entertainment industry is called into question and loss of reputation may even result in decline in recreational play. In this wide-ranging collection of essays, the international team of contributors explores the structural economic sources of the problems that beset sport and address the question of 'what is to be done?' through economic reasoning. Specific topics covered include doping, match-fixing for betting or sporting gain, the role of forensic statistics in detecting nefarious activity, issues related to club ownership, corruption in the awarding of mega-events and within sports governing bodies, and the role of the law and the Court of Arbitration for Sport. In the final chapter, the Editors pull together the various strands and propose that policy to mitigate the threat to fair play should be built around two themes: improving sports governance and designing incentives to help actors in sport choose honest over manipulative behaviour. The book will appeal to practitioners from sport management as well as to academics including students and researchers. .
