

1. Record Nr.	UNINA9910299628103321
Titolo	Asian Nations and Multinationals : Overcoming the Limits to Growth // edited by Bernadette Andreosso-O'Callaghan, Jacques Jaussaud, M. Bruna Zolin
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Pivot, , 2018
ISBN	3-030-00913-0
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (xxiv, 205 pages)
Disciplina	330.95 338.95
Soggetti	Asia—Economic conditions International business enterprises Macroeconomics Economic policy Agricultural economics Asian Economics Asian Business Macroeconomics/Monetary Economics//Financial Economics Economic Policy Agricultural Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction -- Part I: Trade Issues and International Business Strategies -- Chapter 2: Free Trade Agreements and Responsible Business: Examples from the EU's Bilateral Agreements in East and Southeast Asia -- Chapter 3: Control and Coordination of Chinese Subsidiaries in France -- Chapter 4: Understanding the Evolution of the World Trade Network: An Analytic Network Process Framework -- Part II: International Trade, Agriculture, Food Supply and Sustainable Development -- Chapter 5: EU Enlargement: The Impact on Agricultural and Food Exports from Selected Asian Countries to the EU market – A Gravity Approach -- Chapter 6: Asian Palm Oil Production and Vegetable Oil Market: What can we Learn in terms of Sustainability?

-- Chapter 7: Does Knowledge Interaction with Universities Enhance Firms' Innovative Capabilities?: Evidence from the Food-Processing Industry in Thailand -- Part III: Firms and Societies in Asia Facing New Challenges -- Chapter 8: The Great East Japan Earthquake's Effects on Electric Power Companies Financial Situation -- Chapter 9: Impact of the Trump Administration on the Economies of the Greater China Region -- Chapter 10: Microfinance in South-East Asia: The Case of Vietnam over the Period 2005-2015 -- Chapter 11: Staffing of French MNCs in Asia: The Roles of Long-Term Expatriates versus Short-Term Assignees -- Chapter 12: Overall conclusion.

Sommario/riassunto

Although Asia has been the world engine of economic growth since World War II, growth rates have differed sharply among the countries of the region. Still, all Asian countries have experienced some degree of growth limitation. Japan is facing the crucial issue of a quickly aging and shrinking population, a situation that South Korea is bound to face in the near future too. China, which still enjoys relatively high growth rates, is dealing with an exhaustion of its export-led growth model based on low wages, as well as huge and unprecedented environmental problems. In addition, food supply is still a concern for most Asian countries in spite of huge increases in productivity in the agricultural sector, the main reason being that global demand for food products has been increasing at an even higher speed. This edited collection focuses on the policies – at the macroeconomic level – and strategies – at the micro-meso economic levels – that need to be deployed in order to overcome the limits to growth in a post-global financial crisis and export-led growth context. It will be of interest to all scholars of economics, management and the political sciences who work on the economies of East Asia, and also to all those who work on the theme of 'transition economies'. Bernadette Andreosso-O'Callaghan is Jean Monnet Professor of Economics at the University of Limerick, Republic of Ireland and International Research Fellow at the Ruhr-University Bochum, Germany. Jacques Jaussaud is Professor of Management at the University of Pau and Pays de l'Adour, France. M. Bruna Zolin is Professor at Ca' Foscari University, Department of Economics, Venice, Italy.
