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Nota di contenuto	Chapter 1. Knowledge Society as Ideology and Practice -- Chapter 2. Key Concepts and Themes -- Chapter 3. The Empirical Complexity of Knowledge Society: Material and Methodological Framework -- Chapter 4. Roots and Routes: Transnational Families and Global Horizons -- Chapter 5. Transnational Educational Mobility and the Power of English -- Chapter 6. The Gender Politics of Eduscapes -- Chapter 7. The European Union as Eduscapes -- Chapter 8. Becoming An Exporter of Higher Education: Positioning Sweden as a Knowledge Nation -- Chapter 9. Going Global: How to Kickstart a Global HEI. Chapter 10. Conclusion and Discussion: Toward a Critical Anthropology of a Global Knowledge Society.

## Sommario/riassunto

This book examines transnational scapes and flows of higher education: arguing that the educational and political vision of a national, regional and global knowledge society needs to be perspectivized beyond its ethnocentric conditions and meanings. Using eduscapes as its most important concept, this book explores the educational landscapes of individual as well as institutional actors; particularly the agential aspects of how global eduscapes are imagined, experienced, negotiated and constructed. In addition, the authors highlight the critical potential of anthropology, using this perspective as a resource for cultural critique where the Western experience and assumed 'ownership' of the global knowledge economy will be put into question. This comprehensive book will appeal to students and scholars of educational policy, the sociology of education and the globalization of education.

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