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   Nota di contenuto      Part I Introduction -- New Media for Educational Change -- Part II Learning Attitude, Behavior, and Analysis -- Action learning, value clarification, conventional lecture method, and secondary school students' attitude to Information and Communication Technology concepts in Social Studies in rural learning ecologies -- Improving reading performance through gamification and analytics -- Online knowledge sharing motivators of top contributors in 30 Q&A sites -- An exploratory study on learning attitude in Computer Programming for 21st century -- A framework for analysis learning pattern towards online forum in programming course -- Twitter as a Music Education tool to enhance the learning process: Conversation analysis -- Part III Learning Management Systems, Mobile Learning and MOOCs -- The impact of technology upon family co-play roles -- A cross-cultural exploration of primary students' learning management system use: A

mixed methods approach -- Effects of M-learning on students' learning outcome: A meta-analysis -- Implementation of tool-based mathematics lesson: A duo of material and digital tools -- Global learners' perspectives on news in social media platforms through a MOOC -- Part IV Communication and New Media in Everyday Life -- The relations of secure attachment style and love satisfaction with online relationship maintenance -- A study on the impact of invovlement in violent online game and self-control on Hong Kong young adults' psychological well-being -- A cross-cultural analysis: American and Hong Kong newspaper organizations' social media use -- Emoticon, emoji and sticker use in computer-mediated communications: Understanding its communicative function, impact, user behavior, and motive -- A longitudinal study on smartphone use in Hong Kong.

| Sommario/riassunto | This book gathers selected papers presented at the Hong Kong Association for Educational Communications and Technology 2018 International Conference on the theme of "new media for educational change: effects on learning and reflection on practice". It contributes to a scholarly discussion that goes beyond what new media can contribute to education, and reflects on best practices as well as lessons learned by applying new media in a wide range of fields. Scholars from educational technology, journalism, higher education, etc. share their findings in a number of formats, such as empirical research, case studies of best practices, literature reviews, etc. The topics addressed include but are not limited to media practice, application of innovative technologies, MOOCs in higher education, social media for learning, gamification, learning analytics, and comparative studies. |