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| Nota di contenuto | Chapter 1. TNE 2.0: Informing Practice Through Research; Vangelis Tsiligiris and William Lawton -- PART I. Models and Strategic Considerations -- Chapter 2. Exploring Germany's Contribution to Global Activity in Transnational Higher Education; Stephan Geifes and Susanne KammueLLer -- Chapter 3. Shaping Transnational Education in the Netherlands: National Policy Directions; Rosa Becker -- Chapter 4. The Design of International Dual Degree Programmes as Effective Transnational Education Experiences; Ofelia A. Palermo, Angelo P. Bisignano and Simon Mercado -- PART II. Organisational Culture -- Chapter 5. Intercultural Competence Development for All Students in Theory and Practice; Albina Szeles -- Chapter 6. Collaborating Across Organisational Cultures: Lessons from a Study of International Branch Campuses; Vicky Lewis -- PART III. Managing Quality -- Chapter 7. The |

Challenges of Providing a Truly International Education: The Malaysia Nottingham Doctoral Programme; Christopher Hill -- Chapter 8. Strengthening Cross-border Cooperation in the Quality Assurance of TNE: A QAA Perspective; Fabrizio Trifiro -- PART IV. Student Experience -- Chapter 9. Chalk and Talk? Teaching Practice and Innovation in Transnational Education; David Cockayne and Heather Cockayne -- Chapter 10. Designing a Successful International Course: What Can We Learn from Students' Experiences on an Erasmus Intensive Programme?; Gill Richards, Simoni Symeonidou and Eleni Livaniou -- Chapter 11. Images of Student Experiences on Social Media: The Case of International Branch Campuses in Dubai; Ummesalma Mujtaba Husein -- Chapter 12. The Future of TNE; William Lawton.

Sommario/riassunto

This book focuses on the dynamic and rapidly expanding field of transnational higher education (TNE). Despite the increasing importance of TNE and the interest it has attracted from various stakeholders, there is a lack of theoretical and empirical evidence on several aspects pertaining to its operation and governance. This book provides a unique combination of contributions from researchers and practitioners in a wide variety of case studies from TNE exporting countries in Europe and Asia. In doing so, the editors, with added support from Dr Christopher Hill, examine how this gap between research and practice can be bridged. This valuable edited collection will be of use to researchers and practitioners in transnational education, as well as students and scholars of international education and higher education policy.
