Record Nr. UNINA9910299477103321 Autore González-Prida Díaz Vicente Titolo After-sales service of engineering industrial assets: a reference framework for warranty management / / Vicente Gonzalez-Prida Diaz, Adolfo Crespo Marquez Cham [Switzerland]:,: Springer,, 2014 Pubbl/distr/stampa **ISBN** 3-319-03710-2 Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (xxii, 318 pages): illustrations (some color) Collana Gale eBooks Disciplina 620 658.5 658.56 658514 Soggetti Warrantv Maintainability (Engineering) Industrial management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Description based upon print version of record. Note generali Includes bibliographical references. Nota di bibliografia Nota di contenuto 1. Introduction -- 2. Current Issues in Warranty Management -- 3. A Reference Framework for Warranty Management -- 4. Development of the Framework Stages -- 5. Extensions to the Framework -- 6. Results and Conclusions. This book explores the practical implementation of an advanced after-Sommario/riassunto sales management framework devoted to warranty management. The framework is intended for companies producing either standardized or customized products, and such a management tool will facilitate organizational improvement and support innovative decision making processes for technical assistance in after-sales services. "After-sales Service of Engineering Industrial Assets" comprises a proposal for a warranty management framework, with an account of the different methods that can be used to improve decision making in the different stages of the after-sales service management process, and strategies for strengthening the structure and foundations of the framework. A review of the fundamental issues and current research topics in

warranty management and after sales services is also provided, which

is exemplified by a case study. This book is intended for postgraduates, researchers and engineers who are interested in aftersales management, assets engineering and warranty management.