

1. Record Nr.	UNINA9910298559103321
Autore	Su Yong
Titolo	Modern Oriental Corporate Culture : A Case Collection // by Yong Su, Lanjian Chen
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2014
ISBN	3-642-35214-6
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (138 p.)
Disciplina	302.350951 306 330 650
Soggetti	Business Management science Organization Planning Management Business and Management, general Cultural Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Foreword -- Introduction -- About Oriental Management (OM) -- Case One: Practicing Shared Benevolence and Improving World Health -- Case Two: The "Three Great Ways" -- Case Three: Management Philosophy at ING-Aetna Life Insurance Co -- Case Four: Running a City in West China -- Case Five: The Mengniu "Tao" -- Case Six: Ancient Art of War Style Management at Huawei Technologies Co., Ltd -- Case Seven: Assimilating Chinese and Western Cultures at Hainan Airlines (HNA) -- Case Eight: Building a World Famous Kangnai Group Based on a Family Culture -- Case Nine: College Mental Management -- References -- Acknowledgments -- About the co-authors.
Sommario/riassunto	The book covers Oriental management theories as well as their applications; research on positivism; long-term focus; exclusive interviews and accumulating first-hand data, etc. It also addresses the

following topics: Chinese family businesses that have survived for more than one hundred years(e.g. INFINITUS, Beijing TRT); Chinese enterprises and firms that follow the oriental management culture serve as the dynamic engines to the 2nd largest economic entity in the world (e.g., Huawei Technologies Co., Ltd., Mengniu Dairy Gr., Hainan Airlines and so on); Eastern and western managerial cultures that have been growing within Chinese businesses(e.g., Hainan Airlines, INFINITUS); Varied schools such as Confucianism, Taoism, Buddhism, legalism, Military Strategists, Mohist School remain vital but at the same time Chinese businesses and firms welcome and extract the essence of western managerial civilization rather than reject it, etc. These areas will be of particular interest to readers, and the purpose of the book is not only to acquaint the reader with China by providing information about Chinese businesses and firms, but also to provide a royal road to doing business with China as well as allowing them to learn about Chinese managerial wisdom.

2. Record Nr.	UNINA9910299419903321
Autore	Tomalty Ray
Titolo	America's Urban Future : Lessons from North of the Border / / by Ray Tomalty, Alan Mallach
Pubbl/distr/stampa	Washington, DC : , : Island Press/Center for Resource Economics : , : Imprint : Island Press, , 2015
ISBN	1-55963-548-7 1-61091-597-6 1-59726-255-2 1-61091-116-4
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (VIII, 300 p. 2 illus.)
Disciplina	307.34160973
Soggetti	Ecology Sociology, Urban Landscape architecture Environmental Sciences Urban Sociology Landscape Architecture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Why this Matters: The World is Changing -- 2. Canada and the United States: Similar Yet Different -- 3. Livability and Sustainability in North American Cities: A Tale of Two Countries -- 4. Organizing Government: Powers, Boundaries, and Governance Systems -- 5. Controlling the Use of Land: Planning Policies and Practices -- 6. Increasing Connectivity: Transportation Policies and Practices -- 7. Maintaining Vibrant, Diverse Central Cities: Social Policies and Practices -- 8. Getting the Price Signals Right: Housing Subsidies, Energy Taxes, and Infrastructure Funding.
Sommario/riassunto	<p>In this book, urban experts Tomalty and Mallach show how Canada, a country similar to the US in many respects, has fostered healthier urban centers and more energy and resourceefficient suburban growth. They call for a rethinking of US public policies across those areas and look closely at what may be achievable at federal, state, and local levels in light of both the constraints and opportunities inherent in today's political systems and economic realities. As demographic shifts change housing markets and climate change ushers in new ways of looking at settlement patterns, pressure for change in urban policy is growing. More and more policy makers are raising questions about the soundness of policies that squander our investment in urban housing, built environment, and infrastructure while continuing to support expansion of sprawling, autodependent development. Changing these policies is the central challenge facing US cities and metro regions, and those who manage them or plan their future.</p>