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Nota di contenuto	Introduction -- Market Anomalies on Two-Sided Auction Platforms -- Are Crowds on the Internet Wiser than Experts? – The Case of a Stock Prediction Community -- Using Twitter to Predict the Stock Market: Where is the Mood Effect? -- The Economic Impact of Privacy Violations and Security Breaches – A Laboratory Experiment -- Literature.
Sommario/riassunto	Michael Nofer examines whether and to what extent Social Media can be used to predict stock returns. Market-relevant information is available on various platforms on the Internet, which largely consist of user generated content. For instance, emotions can be extracted in order to identify the investors' risk appetite and in turn the willingness to invest in stocks. Discussion forums also provide an opportunity to identify opinions on certain companies. Taking Social Media platforms

as examples, the author examines the forecasting quality of user generated content on the Internet. Contents Market Anomalies on Two-Sided Auction Platforms Are Crowds on the Internet Wiser than Experts? – The Case of a Stock Prediction Community Using Twitter to Predict the Stock Market: Where is the Mood Effect? The Economic Impact of Privacy Violations and Security Breaches – A Laboratory Experiment Target Groups Scientists and students in the field of IT, finance and business Private investors, institutional investors About the Author Michael Nofer wrote his dissertation at the Chair of Information Systems | Electronic Markets at TU Darmstadt, Germany. .

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