

1. Record Nr.	UNINA9910777060003321
Autore	Hannum Kelly
Titolo	Evaluating the impact of leadership development [[electronic resource] /] / Kelly M. Hannum and Jennifer W. Martineau
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, c2008
ISBN	1-281-28478-5 9786611284787 0-470-26076-9
Descrizione fisica	1 online resource (160 p.)
Collana	Pfeiffer essential resources for training and HR professionals
Altri autori (Persone)	MartineauJennifer
Disciplina	658.4/092
Soggetti	Leadership - Evaluation Executives - Training of - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Martineau's name appears first on the earlier ed. published by Center for Creative Leadership in 2004. "Center for Creative Leadership"--Cover. "An essential tools resource"--P. [4] of cover.
Nota di bibliografia	Includes bibliographical references (p. 115-116) and index.
Nota di contenuto	Evaluating the Impact of Leadership Development; Contents; Preface; Introduction; Chapter 1: Understanding the Evaluation Function and Process; THE CYCLICAL NATURE OF THE EVALUATION PROCESS; THE CONTEXT FOR EVALUATION; THE FRAMEWORK USED IN THIS BOOK; Chapter 2: Focusing the Evaluation; IDENTIFY AND ENGAGE STAKEHOLDERS; DEFINE PURPOSE; DETERMINE RESOURCES; TYPES AND AMOUNT OF IMPACT; IMPACT OVER TIME; SURFACE EXPECTATIONS; DETERMINE AND PRIORITIZE EVALUATION QUESTIONS; IDENTIFY THE SAMPLE AND CHOOSE A DATA-COLLECTION METHOD; A PLAN TO USE EVALUATION RESULTS Chapter 3: Designing and Conducting the EvaluationEVALUATION DESIGN GUIDELINES; THE MEASUREMENT OF CHANGE: METHODS AND ISSUES; DESIGNING THE EVALUATION PLAN; DATA-COLLECTION METHODS; DATA STORAGE AND TREATMENT; Chapter 4: Communicating and Using Evaluation Findings; EFFECTIVELY COMMUNICATE RESULTS; IDENTIFY SPECIFIC COURSES OF ACTION; DEVELOP A DETAILED ACTION PLAN; MONITOR THE ACTION PLAN'S

IMPLEMENTATION; USE EVALUATION TO CREATE BROADER CHANGE AND LEARNING; References; Recommended Sources; Index; About the Authors

Sommario/riassunto

Implement Evaluation the CCL WayEvaluating the Impact of Leadership Development is a step-by-step guidebook for creating and implementing evaluation of leadership development systems. Approaching issues from an evaluative perspective enables leadership development professionals to consider multiple perspectives and draw lessons as a natural part of the way work is done.Advance praise for Evaluating the Impact of Leadership Development""This refreshingly practical guide to evaluating leadership activities will provide the confidence and the evidence to reinvigorate the i

2. **Record Nr.**

UNINA9910299246703321

Autore

Nofer Michael

Titolo

The Value of Social Media for Predicting Stock Returns : Preconditions, Instruments and Performance Analysis / / by Michael Nofer

Pubbl/distr/stampa

Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer Vieweg, , 2015

ISBN

3-658-09508-3

Edizione

[1st ed. 2015.]

Descrizione fisica

1 online resource (140 p.)

Collana

Research

Disciplina

004
006.312
332
650

Soggetti

Data mining
Macroeconomics
Business information services
Data Mining and Knowledge Discovery
Macroeconomics and Monetary Economics
IT in Business

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references.

Nota di contenuto

Introduction -- Market Anomalies on Two-Sided Auction Platforms -- Are Crowds on the Internet Wiser than Experts? – The Case of a Stock Prediction Community -- Using Twitter to Predict the Stock Market: Where is the Mood Effect? -- The Economic Impact of Privacy Violations and Security Breaches – A Laboratory Experiment -- Literature.

Sommario/riassunto

Michael Nofer examines whether and to what extent Social Media can be used to predict stock returns. Market-relevant information is available on various platforms on the Internet, which largely consist of user generated content. For instance, emotions can be extracted in order to identify the investors' risk appetite and in turn the willingness to invest in stocks. Discussion forums also provide an opportunity to identify opinions on certain companies. Taking Social Media platforms as examples, the author examines the forecasting quality of user generated content on the Internet. Contents Market Anomalies on Two-Sided Auction Platforms Are Crowds on the Internet Wiser than Experts? – The Case of a Stock Prediction Community Using Twitter to Predict the Stock Market: Where is the Mood Effect? The Economic Impact of Privacy Violations and Security Breaches – A Laboratory Experiment Target Groups Scientists and students in the field of IT, finance and business Private investors, institutional investors About the Author Michael Nofer wrote his dissertation at the Chair of Information Systems / Electronic Markets at TU Darmstadt, Germany. .