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Autore	Wilansky, Albert
Titolo	Summability through functional analysis / Albert Wilansky
Pubbl/distr/stampa	Amsterdam ; New York : North-Holland, 1984
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Collana	North-Holland mathematics studies, 0304-0208 ; 85 Notas de matematica ; 91
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Soggetti	Functional analysis Summability theory
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Formato	Materiale a stampa
Livello bibliografico	Monografia
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2. Record Nr.	UNINA9910298991303321
Autore	Qin Zheng
Titolo	E-Commerce Strategy // by Zheng Qin, Yang Chang, Shundong Li, Fengxiang Li
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2014
ISBN	3-642-39414-0
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Descrizione fisica	1 online resource (358 p.)
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Soggetti	Computers Electronic commerce Information technology Business—Data processing Information Systems and Communication Service e-Commerce/e-business IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	E-commerce and E-commerce Strategy -- National E-commerce Strategy -- E-commerce Strategy of Industries -- E-commerce Strategy in Enterprises -- E-commerce Strategy under Specific Strategic Environments -- E-commerce Technical Strategy -- The Present Situation and Outlook of E-commerce Strategy.
Sommario/riassunto	E-Commerce Strategy builds awareness and sharpens readers' understanding of the key issues about e-commerce strategies. To link theory of e-commerce strategy with practice in the real world, it brings together theoretical perspectives based on academic research, integrated use of technologies and large amount of cases, especially those of China. With regard to the innovative technical standards and frameworks, it proposes strategic analysis from a technical point of view. The book is intended for postgraduate students in e-commerce

and computer science as well as government officials, entrepreneurs and managers. Prof. Zheng Qin is the Director of Software Engineering and Management Research Institute, Tsinghua University, China; Dr. Shundong Li is a Professor at the School of Computer Science, Shaanxi Normal University, China; Dr. Yang Chang and Dr. Fengxiang Li are both Research Assistants at the School of Software, Tsinghua University, China.
