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Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 217
Disciplina	332.0285
Soggetti	Electronic commerce Business enterprises - Finance Information technology - Management Application software e-Commerce and e-Business E-Business Corporate Finance Computer Application in Administrative Data Processing Computer and Information Systems Applications
Lingua di pubblicazione	Inglese
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Nota di contenuto	Detecting Changing Financial Relationships: A Self Organising Map Approach -- Evaluation of News-Based Trading Strategies -- A framework for evaluating the effectiveness of financial news sentiment scoring techniques -- Finding Evidence of Irrational Exuberance in the Oil Market -- Validating an Incremental Rule Management Approach for Financial Market Data Pre-Processing -- Strategic Competitive Advantages through Enterprise Systems: The Case of Exchange Systems -- Conciliating Exploration and Exploitation at Middle-Manager Level: The Case Study of a European Bank Introducing Big Data -- Seasonality and Interconnectivity within Crypto-currencies - An Analysis on the Basis of Bitcoin, Litecoin and Namecoin -- Survey of Financial Market Visualization Utilizing Interactive Media Technology.
Sommario/riassunto	This book constitutes the proceedings of the 7th International

Workshop on Enterprise Applications and Services in the Finance Industry, FinanceCom 2014, held in Sydney, Australia, on December 12, 2014. The workshop spans multiple disciplines, including technical, service, economic, sociological, and behavioral sciences. It reflects on technologically enabled opportunities, implications, and changes due to the introduction of new business models or regulations related to the financial services industry and the financial markets. The nine papers presented were carefully reviewed and selected from numerous submissions. .
