Record Nr. UNINA9910298639703321 The Liquid Crystal Display Story: 50 Years of Liquid Crystal R&D that **Titolo** lead The Way to the Future / / edited by Naoyuki Koide Pubbl/distr/stampa Tokyo:,: Springer Japan:,: Imprint: Springer,, 2014 **ISBN** 4-431-54859-9 Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (426 p.) Disciplina 621.3815422 Soggetti Optical materials Electronic materials Electronics Microelectronics **Polymers** Amorphous substances Complex fluids Optical and Electronic Materials Electronics and Microelectronics, Instrumentation **Polymer Sciences** Soft and Granular Matter, Complex Fluids and Microfluidics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Preface; Contents; History of the 142nd Committee on Organic Materials Used in Information Science and Industry: Establishment: Research Activity of the Committee; International Symposia; Participation in Joint Research by This Committee; Activity Policy for Liquid Crystal Materials Subcommittee; Part I: Breakthroughs in the Development of Liquid Crystal Displays; Chapter 1: Liquid Crystal Materials; 1.1 Liquid Crystals for Dynamic Scattering Mode (DSM) Displays; 1.1.1 Introduction: The Dawn of Development; 1.1.2 Practical

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## Sommario/riassunto

This book focuses on the development of liquid crystal displays (LCDs) and liquid crystal materials (LCs) in Japan. The Committee of Organic Materials Research for Information Sciences of the Japan Society for the Promotion of Science (JSPS) planned the book to document essential LCD innovations and developments since the beginnings of the fieldeffect LCD technology in 1970. The book illustrates the remarkable effort and progress behind those flat, lightweight, and highinformation-content LCDs that have become the indispensable humanmachine interface for virtually all electronic devices. In contrast to other publications on this topic, the book illustrates the interdisciplinary character of the LCD technology and its crucial importance for technological progress of the field far beyond displays. It also gives insights into breakthrough innovations not revealed in other publications. Moreover, prospects for the development of LC research toward new fields of applications are provided. In line with its interdisciplinary character, the book targets researchers in basic science as well as engineers and researchers in industry.

3.1.1 Why Is the Orientation of the Liquid Crystal Necessary?