

1. Record Nr.	UNINA9910348224303321
Titolo	Small firms and innovation policy in Japan [[electronic resource] /] / edited by Cornelia Storz
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2006
ISBN	1-134-20752-2 1-280-29035-8 9786610290352 0-203-02789-2
Descrizione fisica	1 online resource (177 p.)
Collana	Routledge contemporary Japan series
Altri autori (Persone)	StorzCornelia
Disciplina	338.6/42/0952 338.6420952
Soggetti	Small business - Technological innovations - Economic aspects - Japan Technological innovations - Government policy - Japan Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Small firms and innovation policy in Japan : an introduction / Cornelia Storz -- How do we formulate policies? : the problem of defining policies and their evaluation / Lambert T. Koch -- Japanese science and technology policy in transition : from catch-up orientation to frontrunner orientation / Martin Hemmert -- Innovation policy for SME in Japan : the case of technology transfer centres / Klaus Ruth -- Cognitive models and economic policy : the case of Japan / Cornelia Storz -- Restructuring the Japanese national biotechnology innovation system : prospects and pitfalls / Reiko Kishida and Leonard H. Lynn -- Supplier system and innovation policy in Japan / Hiroshi Ueno, Takashi Murakoso and Takumi Hirai.
Sommario/riassunto	This new book discusses the extent to which the Japanese economy encourages entrepreneurship and innovation. Although Japan has a strong reputation as an innovator, some people argue that this reputation is misplaced. Contrary to earlier expectations, the USA rather than Japan emerged as the leader in the biotech industries in the 1990s, and also many small firms in Japan supply only a few - or just

one - other company, thereby limiting their view of the marketplace and the commercial opportunities within it. Despite the increase of international patents, international scientific cit

2. Record Nr.

Titolo

UNINA9910298615703321

Culture of Chemistry : The Best Articles on the Human Side of 20th-Century Chemistry from the Archives of the Chemical Intelligencer // edited by Balazs Hargittai, István Hargittai

Pubbl/distr/stampa

New York, NY : , : Springer US : , : Imprint : Springer, , 2015

ISBN

1-4899-7565-9

Edizione

[1st ed. 2015.]

Descrizione fisica

1 online resource (315 p.)

Disciplina

509

54

540

Soggetti

Communication in chemistry

Chemistry

History

Documentation and Information in Chemistry

Popular Science in Chemistry and Materials

History of Science

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Preface -- Interviews -- Notes -- Beautiful Molecules -- Chemical Tourist -- Cooking Chemist -- A Chemist's Photo Album -- Encounters with Chemistry -- Book Reviews -- Stamp Corner -- Articles -- Index.

Sommario/riassunto

Includes specially selected articles that previously appeared in The Chemical Intelligencer magazine published (1995-2000). Excerpts of these Editor's choice chapters chronicle the culture and history of chemistry, featuring great chemists and discoverers. Contributors from among the best-known authors of the chemistry community, including numerous Nobel laureates. Features behind the scenes stories about pivotal discoveries, intricacies of laboratory life and interactions among

scientists, favorite recipes of renowned researchers, life histories and anecdotes. Chapters detail the human side of science but also present scientific information communicated in an easy-to-perceive and entertaining way. This unique book is not only aimed at chemists but individuals who are interested in the cultural aspects of our science.
