Record Nr. UNINA9910298552703321 National intellectual capital and the financial crisis in France, Germany, Titolo Ireland, and the United Kingdom / / Carol Yeh-Yun Lin ... [et al.] Pubbl/distr/stampa New York, : Springer, 2013 **ISBN** 1-4614-8181-3 Edizione [1st ed. 2014.] 1 online resource (132 p.) Descrizione fisica Collana SpringerBriefs in economics, , 2191-5504 Altri autori (Persone) LinCarol Yeh-Yun Disciplina 330 Intellectual capital - Economic aspects - Europe Soggetti Global Financial Crisis, 2008-2009 Europe Economic conditions 21st century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Chapter 1 Introduction -- Chapter 2 Impact of the 2008 Global Financial Crisis -- Chapter 3 National Intellectual Capital Development of Four Large European Countries -- Chapter 4 Beyond the 2008 Global Financial Crisis -- Chapter 5 Future Perspectives and Policy Implications. Sommario/riassunto In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today's knowledge economy. The authors—pioneers in the field—present extensive data and a rigorous conceptual framework to analyze the connections between the global financial crisis and NIC development. Covering the period from 2005 to 2010 across 48

countries, the authors establish a positive correlation between NIC and

GDP per capita and consider the impact of NIC investment for short-term recovery and long-term risk control and strategy formulation. Each volume in a series of SpringerBriefs on NIC and the financial crisis provides in-depth coverage of the impact of the crisis, the aftermath, future prospects, and policy implications for a regional cluster. This volume focuses on France, Germany, Ireland, and the United Kingdom.