Record Nr. UNINA9910298552603321 Autore Schiavone Francesco Titolo Communities of Practice and Vintage Innovation: A Strategic Reaction to Technological Change / / by Francesco Schiavone Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2014 **ISBN** 3-319-01902-3 Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (114 p.) Collana SpringerBriefs in Business, , 2191-5482 Disciplina 658.514 Soggetti Management Industrial management Economic policy Marketing Economic sociology Innovation/Technology Management R & D/Technology Policy Organizational Studies, Economic Sociology Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. 1 Technological change -- 2 Communities of practice -- 3 Vintage Nota di contenuto innovation -- 4 Vintage innovation by firms -- 5 Vintage innovation by users. Sommario/riassunto This book focuses on the notion of "vintage innovation" and its application in various old technology-based communities of practice. Some communities of practice resist and react to technological change by adopting new technological products ("vintage products") that extend the lifetime of their old, favored products and practices. There are a number of potential reasons for such strategic reactions, which are analyzed by the author. The book opens by reviewing the nature of technological change. Old technology-based communities of practice and their typical reactions to technological change are then discussed. and the concept of vintage innovation, introduced and explained. The

book presents four case studies of communities of users in which vintage innovation emerged: analog photographers, radio amateurs,

arcade videogame players, and disc jockeys.