Record Nr. UNINA9910298551703321 Autore Schrammel Tine Titolo Clusters as an instrument to bridge institutional voids in transition economies: Lessons learned from Southeast Europe // by Tine Schrammel Wiesbaden:,: Springer Fachmedien Wiesbaden:,: Imprint: Springer Pubbl/distr/stampa Gabler, , 2014 3-658-05725-4 **ISBN** Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (283 p.) Collana Markt- und Unternehmensentwicklung Markets and Organisations Disciplina 650.13 Soggetti Small business Globalization Markets **Economic policy Small Business Emerging Markets/Globalization Economic Policy** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Nota di contenuto Environments of institutional voids -- Case studies from Southeast Europe -- Cluster support. Sommario/riassunto Transition economies, such as the countries in Southeast Europe, face an expeditious institutional transition from a centrally planned to a market economy. The state withdraws from its monitoring function, which results in institutional voids that affect the economy in general and small and medium sized enterprises (SMEs) in specific. With a qualitative case study approach Tine Schrammel develops a scheme to detect institutional voids as one source of competitive disadvantages of SMEs in transition economies. In a second step she demonstrates that specific cluster services bridge institutional voids and improve the competitive position of SMEs in environments of institutional voids. The

findings add to the understanding of institutional voids and to the role

institutional voids Case studies from Southeast Europe Cluster support

of clusters in transition economies. Contents Environments of

Target Groups Lecturers and students of business administration with focus on international management, regional development and development cooperation Cluster Managers, Policy Makers, and SMEs from and entering into Southeast Europe The Author Tine Schrammel received her PhD from the University of Passau, where she was affiliated with the Chair of International Management (Prof. Dr. Carola Jungwirth). She worked for development cooperation in Southeast Europe.