

1. Record Nr.	UNINA9910814938303321
Autore	Church Scott Haden
Titolo	Turntables and Tropes : A Rhetoric of Remix / / Scott Haden Church
Pubbl/distr/stampa	East Lansing, Michigan : , : Michigan State University Press, , [2022] ©2022
ISBN	9781609176839 9781611864083
Edizione	[1st ed.]
Descrizione fisica	1 online resource (272 pages)
Disciplina	700.904
Soggetti	Appropriation (Arts) Mass media Remixes Rhetoric, Ancient
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Contents -- Acknowledgments -- Prologue -- Introduction -- Chapter 1. The Gutenberg Parenthesis: Remix throughout History -- Chapter 2. Isocrates and Kairos: Remix in Ancient Greece -- Chapter 3. Give Me a Beat: Girl Talk, Kenneth Burke, and Remix Aesthetics -- Chapter 4. Epaesthetic Rhetoric: Remix and Auto-Tune on YouTube -- Chapter 5. Projecting Voice in the Digital Age: Remix, nyat, and Prospopoeia -- Chapter 6. From Allegory to Anthology: Stranger Things and Nostalgia -- Conclusion -- Appendix. A New Dictionary of Pivotal Terms -- Notes -- Selected Bibliography -- Index.
Sommario/riassunto	"Turntables and Tropes addresses remix from a communicative perspective, examining its persuasive dimensions by locating its parallels with classical rhetoric"--

2. Record Nr.	UNINA9910298551003321
Autore	Jozsa Jr Frank P
Titolo	National Football League Strategies : Business Expansions, Relocations, and Mergers // by Frank P. Jozsa Jr
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-05705-7
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (130 p.)
Collana	SpringerBriefs in Economics, , 2191-5504
Disciplina	796.332640973
Soggetti	Sports—Economic aspects Industrial organization Microeconomics Sports Economics Industrial Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface ; Acknowledgements; Contents; Chapter-1; Introduction; Purpose and Objectives; Book Reviews; Organization and Structure; Part-I; Expansion Franchises; Chapter-2; Before 1933; American Professional Football Association; Expansion Franchises; National Football League; Expansion Franchises; Cleveland Indians/Bulldogs; Duluth Kelleys/Eskimos; St. Louis All-Stars; Frankford Yellow Jackets; Kansas City Blues/Cowboys; Detroit Panthers; New York Giants; Pottsville Maroons; Providence Steam Roller; Brooklyn Lions; Hartford Blues; Los Angeles Buccaneers; New York Yankees Minneapolis Red Jackets; Staten Island Stapletons; Portsmouth Spartans; Cleveland Indians; Boston Braves/Redskins; Chapter-3; During League Reorganization; Expansion Franchises; Cincinnati Reds; Philadelphia Eagles; Pittsburgh Pirates/Steelers; Cleveland Rams; Boston Yanks; Dallas Texans; Dallas Cowboys; Minnesota Vikings; Atlanta Falcons; New Orleans Saints; Chapter-4; After 1970; Expansion Franchises; Seattle Seahawks; Tampa Bay Buccaneers; Carolina Panthers; Jacksonville Jaguars; Cleveland Browns; Houston Texans; Part-II; Team Relocations; Chapter-5; Before 1933

Baltimore Colts; Brooklyn Dodgers; Brooklyn-New York Yankees; Buffalo Bisons/Bills; Chicago Rockets/Hornets; Cleveland Browns; Los Angeles Dons; Miami Seahawks; New York Yankees; San Francisco 49ers; AAFC-NFL Merger; History; American Football League-National Football League; History; Chapter-9; American Football League; Franchises; Boston Patriots; Cincinnati Bengals; Buffalo Bills; Dallas Texans/Kansas City Chiefs; Denver Broncos; Houston Oilers; Miami Dolphins; New York Titans/Jets; Oakland Raiders; San Diego Chargers; AFL-NFL Merger; History; Chapter-10; Conclusion; Expansion Franchises Las Vegas

Sommario/riassunto

This Brief identifies and contrasts the groups of expansion franchises and any teams that relocated from one metropolitan area or city to another within the National Football League (NFL) during three distinct periods from 1920 to 2013. It discusses historical differences and similarities between the teams' markets and performances before 1933 and then as members of the NFL's divisions and conferences. It measures and compares the emergence, development and success of the teams by analyzing demographic, economic and sport-specific data. It also discusses the NFL's mergers with the All American Football Conference (1950) and American Football League (1970), outlining the reasons for and consequences of these mergers as well as their significance for sports fans and markets. The book makes an important, relevant and useful contribution to the literature regarding professional sports operations and to the NFL's short and long run business strategies in American culture. Besides numerous sports fans within metropolitan areas and extended markets of these NFL teams, the book's audiences are sports historians and researchers, college and public libraries and current and potential NFL franchise owners and team executives. The book may also be used as a reference or supplemental text for college and university students enrolled in such applied undergraduate and graduate courses and seminars as sports administration, sports business and sports management.
