

1. Record Nr.	UNINA9910298549803321
Titolo	Management Innovation : Antecedents, Complementarities and Performance Consequences // edited by José-Luis Hervás-Oliver, Marta Peris-Ortiz
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-03134-1
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (196 p.)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Disciplina	658 658.4063
Soggetti	Technological innovations Industrial organization Strategic planning Leadership Innovation and Technology Management Organization Business Strategy and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Management Innovation: An Introduction -- Super-modularity in the complex management and technological innovation cross-roads -- Managing management innovation in the UK -- Management innovation: antecedents of its adoption -- Understanding technological and managerial complementarities -- Organizational innovation -- Management innovation and its organizational effects -- Unfolding longitudinal data for management innovation adopters -- Management innovation in Germany.
Sommario/riassunto	Under a framework in which technology and organizational innovation are markedly separated, this book advances knowledge on the topic by exploring the antecedents of a firm's adoption of organizational innovation and its performance consequences. The concept of organizational innovation encompasses the introduction of new

administrative organizational and managerial activities, although currently it is accepted that these terms overlap. There are two different kinds of organizational innovation, usually inter-related: structural innovations (organizational arrangement and the division of labour within it) and managerial innovations (the way a firm organizes its activities or its personnel). Based on papers from the Organizational Innovation and its Background, Consequences and Technological Complementarities Performance Conference, this volume contributes to the organizational and innovation literature by providing insights on the antecedents of the adoption of management innovation; exploring the complementary roles of management and technological innovation; addressing the performance consequences of management innovation adoption with and without technological innovation; and discusses management innovation using the resource-based view, thus enriching that theoretical approach.

---