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Titolo	Corporate Governance, Capital Markets, and Capital Budgeting [[electronic resource]] : An Integrated Approach / / by Baliira Kalyebara, Sardar M. N. Islam
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Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (250 p.)
Collana	Contributions to Management Science, , 1431-1941
Disciplina	658.4
Soggetti	Finance Organization Planning International law Trade Accounting Bookkeeping Finance, general International Economic Law, Trade Law Accounting/Auditing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographic references and index.
Nota di contenuto	Chapter1. Introduction -- Chapter 2. Literature Review -- Chapter 3. Conceptual Framework for Investment Appraisal and Capital Markets Research in Accounting and Methodology -- Chapter 4. Discounted Cash flow for TOM.com -- Chapter 5. Optimisation Model for World Airways -- Chapter 6. Discussion and Implications -- Chapter 7. Summary, Findings and Conclusion. .
Sommario/riassunto	The primary contribution of this book is to integrate the important disciplines which simultaneously impact the investment appraisal process. The book presents a study that develops a new approach to investment appraisal which uses a multiple objective linear programming (MOLP) model to integrate the selected disciplines which include capital markets, corporate governance and capital budgeting.

The research covers two case studies, one in the e-commerce sector and another in the airline industry in which the above disciplines are integrated. Readers from the areas of corporate governance, regulation, and accounting would find the survey of different approaches and the new integrated optimization approach particularly useful.
