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Titolo	Transaction cost management : strategies and practices for a global open economy // by Chihiro Suematsu
Pubbl/distr/stampa	Springer Nature, 2014 Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-06889-X
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (287 p.)
Collana	Management for Professionals, , 2192-8096
Disciplina	338.51
Soggetti	Information technology Business - Data processing Organization Planning Production management Industrial organization IT in Business Operations Management Industrial Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction -- Transaction Cost -- Transaction Interface: Organization, Process, System -- Standard as an Interface -- Module and Interface -- Co-evolution of Markets and Organizations -- Design and Operation Methodologies of Interfaces -- Transaction Costs in Economics -- Applications of Managerial Measurements and Analyses of Transaction Costs -- Logical and Creative Thinking -- Innovation -- Postscript.
Sommario/riassunto	All organizations, institutions, business processes, markets and strategies have one aim in common: the reduction of transaction costs. This aim is pursued relentlessly in practice, and has been perceived to bring about drastic changes, especially in the recent global market and the cyber economy. This book analyzes and describes "transactions" as a model, on the basis of which organizations, institutions and business

processes can be appropriately shaped. It tracks transaction costs to enable a scientific approach instead of a widely used “state-of-the-art” approach, working to bridge the gap between theory and practice.

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