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Titolo	Christian ethics and corporate culture : a critical view on corporate responsibilities / / Bartholomew Okonkwo, editor
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Descrizione fisica	xii, 194 p
Collana	CSR, sustainability, ethics & governance
Altri autori (Persone)	OkonkwoBartholomew
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Soggetti	Christian ethics Corporations - Religious aspects
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Seeing the World of Business -- The Business in Society: Can Companies Save the World -- Philosophical Underpinnings of Good Company -- The Challenge of Clashing Theories -- Social Vocation of the Firm -- Non Profit and Business Sector Collaboration -- The Common Good and Social Competitive Creativity -- Maximizing the Shareholder Value -- Consumer, Client, Customer or Citizen - Can the State be a Good Company -- Doing Well by Doing Good: Distinguishing the Right from Good in Theories of Corporate Social Responsibility -- Moral Intuition and Transformative Organizations -- The Game of Exchange: Towards Justice in Bargaining -- The Posture of Services -- When Being Good Isn't Good Enough: the Case of Malden Mills -- What of Financialization? -- Accounting for Just Wages: A Proposal -- A Framework for CSR Assessment, Measurement and Reporting.
Sommario/riassunto	The essays collected in this book discuss the contemporary practice of corporate responsibility by applying the Christian principles of the unity of knowledge and pursuit of truth to the traditional principles of justice, human dignity and the common good, to rediscover a corporate culture that will help transform our economic system and the characteristics required to build an enduring trust in economic relationships. In this volume a select group of management theorists, theologians, legal scholars, economists and ethicists jointly strive to give back to the market economy its ethical and political dimensions. They assess the quality of present day corporate social

responsibility, discuss the social and environmental costs of production and argue for an agenda that can be used in modern corporations in their effort to align profitability and growth with business ethics. .
