

1. Record Nr.	UNINA9910476879303321
Titolo	Minimal reference : the use of pronouns in Finnish and Estonian discourse // edited by Ritva Laury
Pubbl/distr/stampa	Helsinki, Finland : , : Finnish Literature Society, , [2005]
Descrizione fisica	1 online resource (217 pages)
Disciplina	494.545
Soggetti	Estonian language Finnish language - Pronoun
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and indexes.
Sommario/riassunto	"This book presents some of the most recent research on Finnish and Estonian pronouns and other minimal forms of reference. The articles deal with features particular to the pronoun systems of Finnic languages, such as logophoricity and the use of demonstratives for human referents, as well as other topics of current interest in research into the nature of pronominal reference, in particular the contextual, interactive and grammatical factors which influence the use and interpretation of pronouns. An international group of authors approach these questions from several theoretical frameworks including psycholinguistics, syntax, conversation analysis and discourse analysis. The volume is the first collection of articles on this topic published in English. Authors include Outi Duvallon, Marja Etelamaki, Paivi Juvonen, Elsi Kaiser, Lea Laitinen, Renate Pajusalu, Eeva-Leena Seppanen, and the editor, Ritva Laury."

2. Record Nr.	UNINA9910298540703321
Autore	Feldmann Paulo Roberto
Titolo	Management in Latin America : Threats and Opportunities in the Globalized World / / by Paulo Roberto Feldmann
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-04750-7
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (165 p.)
Disciplina	330 337 338.9 338.91098
Soggetti	Globalization Markets Management Industrial management Entrepreneurship Leadership Economic development International economic relations Emerging Markets/Globalization Innovation/Technology Management Business Strategy/Leadership Economic Growth International Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record. Empresas Latino Americanas :
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1 Introduction -- 2 Culture, Geography, Wealth in National Resources and Technology -- 3 The Latin American Economy and Its Most Important Countries from the Point of View of Economic Representativeness -- 4 The Business Environment in the 8 Most Economically Important Countries -- 5 Management in Latin America:

Where Are the Problems? -- 6 The Sectors that Concentrate the Largest Companies of Latin America and Their Respective Business Environments -- 7 The Importance of Large Companies for the Rise of Innovation in the Continent -- 8 Technological Panorama of Latin America -- 9 How Latin American Companies Could Become Innovators -- 10 Biotechnology: Latin America's Big Chance -- 11 Conclusion -- References -- Appendix.

Sommario/riassunto

The aim of this book is to analyze the quality of entrepreneurial management and economic development in the Latin American region from a microeconomic point of view. It seeks to explain the Latin American way of business management as well as envision ways in which Latin American businesses can increase productivity and innovation in order to successfully compete in the global market. Latin America comprises nearly 8.5% of the global population and represents over 8% of the global GDP, yet it is home to only 12 (or less than 2.5%) of the world's 500 largest companies. In this volume, the author analyzes the unique dynamics of Latin American corporate culture to consider the particular obstacles to more successful performance. Drawing evidence from dozens of companies across the eight largest Latin American economies, he notes that Latin American companies have evolved in the context of a highly aristocratic and oligarchic society, dominated by patriarchal families from the upper classes. Corporate structure, especially in family-owned companies, is based largely on patronage and privilege, and often characterized by unnecessary hierarchy, redundant responsibilities, and poor communication and information management systems. Operating in relative isolation, with little incentive to invest in innovation to compete against foreign products has reinforced this conservative culture. Taking a fresh perspective that focuses at the firm level, with an emphasis on corporate administration, the author presents a compelling explanation for Latin America's delay in economic development, and offers insights for promoting innovation and entrepreneurship, identifying promising industrial sectors, and improving productivity and competitiveness on the global stage.
