

1. Record Nr.	UNINA9910298540503321
Titolo	Corporate Social Responsibility in Asia : Practice and Experience // edited by Kim Cheng Patrick Low, Samuel O. Idowu, Sik Liang Ang
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-01532-X
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (226 p.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.408
Soggetti	Business ethics Leadership Regional economics Space in economics Business Ethics Business Strategy/Leadership Regional/Spatial Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part One: East and South Asia -- Part Two: Brunei and South East Asia/United States of America -- Part Three: Pacific Asia.
Sommario/riassunto	This book presents a rich collection of research studies on the theory and practice of CSR in Asia. It includes valuable contributions of practice-oriented researchers from various Asian countries such as Brunei, China, India, Indonesia, Japan, Korea, Malaysia, and Singapore, and from several non-Asian countries, such as Australia, Canada and the USA. The book presents a comprehensive overview of the practice of CSR in Asia. Normally CSR is seen in the Western angles, but here, in this book, Asian philosophies and thoughts are also examined. Touted as the first of its kind, the book also compares Western and Asian perspectives on CSR and presents them in the light of Asian philosophies and thoughts, such as Confucian, Islamic (Koranic), Indian (Vedantic) and other Asian ways of looking at CSR in their own rights and perspectives.

