

1. Record Nr.	UNINA9910298535403321
Titolo	Strategies of Multinational Corporations and Social Regulations : European and Asian Perspectives // edited by Xavier Richet, Violaine Delteil, Patrick Dieuaide
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2014
ISBN	3-642-41369-2
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (236 p.)
Disciplina	330 331 338.88 381
Soggetti	Globalization Markets Labor economics Emerging Markets/Globalization Labor Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction -- Part I: FDI Flows and Institutional Dynamics in Europe and Asia -- Part II: Redesigning of Public Policies to Meet Competitiveness and Attractiveness Challenges, while Dealing with Business Lobbying -- Part III: Multinational Companies across Home and Host Countries: Transfer, Hybridization, Adaptation of Business Model and Labour Relations? -- Part IV: Reshaping Industrial Relations and Labour Activism in Multinational Companies.
Sommario/riassunto	This contributed volume seeks to provide a unique window on the globalization process by analyzing the dynamics of Foreign Direct Investment (FDI) in Europe and Asia, as well as its influence on the renewal of public policies and regulations, both transnational and local. It discusses the link between the trans-nationalization of productive and business systems and the renewal of local regulations in the light of concerns over competitiveness and attractiveness, as well as new

social tensions. Multinational corporations (MNCs) as key actors of globalization are central for understanding the new interactions between the global, regional and local dimensions as well as for highlighting the challenges of regulation both at transnational level and within national boundaries. Research approaches along two broad lines are presented: First, a theoretical and empirical approach that examines links between the strategies of multinationals and local public policy in order to contribute to a better understanding of the institutional dynamics of social regulation. Second, a comparative approach that compares regional spaces, with particular attention to Europe on the one hand, and to the two great emerging powers, China and India, on the other.

2. Record Nr.	UNISANNIOPAV0058428
Autore	Bond in concrete conference : <4. : ; 2012
Titolo	Bond in concrete 2012 : bond, anchorage, detailing : proceedings of the 4th Bond in concrete conference : bond, anchorage, detailing : Brescia, Italy, 17th-20th June 2012 / editors: John W. Cairns, Giovanni Metelli, Giovanni A. Plizzari
Pubbl/distr/stampa	Manerbio, : Publisher creations, 2012
Descrizione fisica	2 volumi ; 25 cm
Disciplina	620.136 624.1 624.1834
Soggetti	Calcestruzzi - Atti di congressi
Collocazione	SALA DING 624.1 BONIC2
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia