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Titolo	Handbook of Strategic e-Business Management // edited by Francisco J. Martínez-López
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Disciplina	004
Soggetti	Business Management science Computer science Business and Management, general Computer Science, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part A: Background -- Part B: Evolved Strategic Framework for the Management of Companies -- Part C: Key Business Processes, Areas and Activities -- Part D: Emerging Issues, Trends and Opportunities.
Sommario/riassunto	This research handbook provides a comprehensive, integrative, and authoritative resource on the main strategic management issues for companies within the e-business context. It covers an extensive set of topics, dealing with the major issues which articulate the e-business framework from a business perspective. The handbook is divided into the following e-business related parts: background; evolved strategic framework for the management of companies; key business processes, areas and activities; and, finally, emerging issues, trends and opportunities, with special attention to diverse Social Web-related implications. The articles are varied, timely and present high-quality research; many of these unique contributions will be especially valued and influential for business scholars and professionals interested in e-business. Many of the contributors are outstanding business scholars who are or have been editors-in-chief of top-ranked management and business journals or have made significant contributions to the

development of their respective fields.
